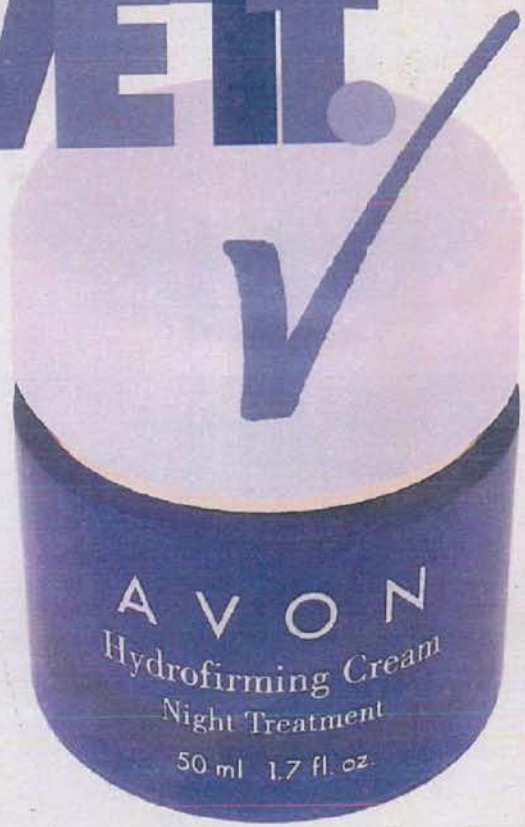
GOTTA HAVE IT.

sleep tight and wake up to firmer, more resilient skin

Hydrofirming Cream Night Treatment
1.7 fl. oz. #026-166
~~$10.50~~
$6.99

Best value this year

Offer good this Brochure only. For expiration date, see below.



SATISFACTION GUARANTEED

If you're not happy, we're not. We'll give you a full refund or an exchange with your return. It's that simple.

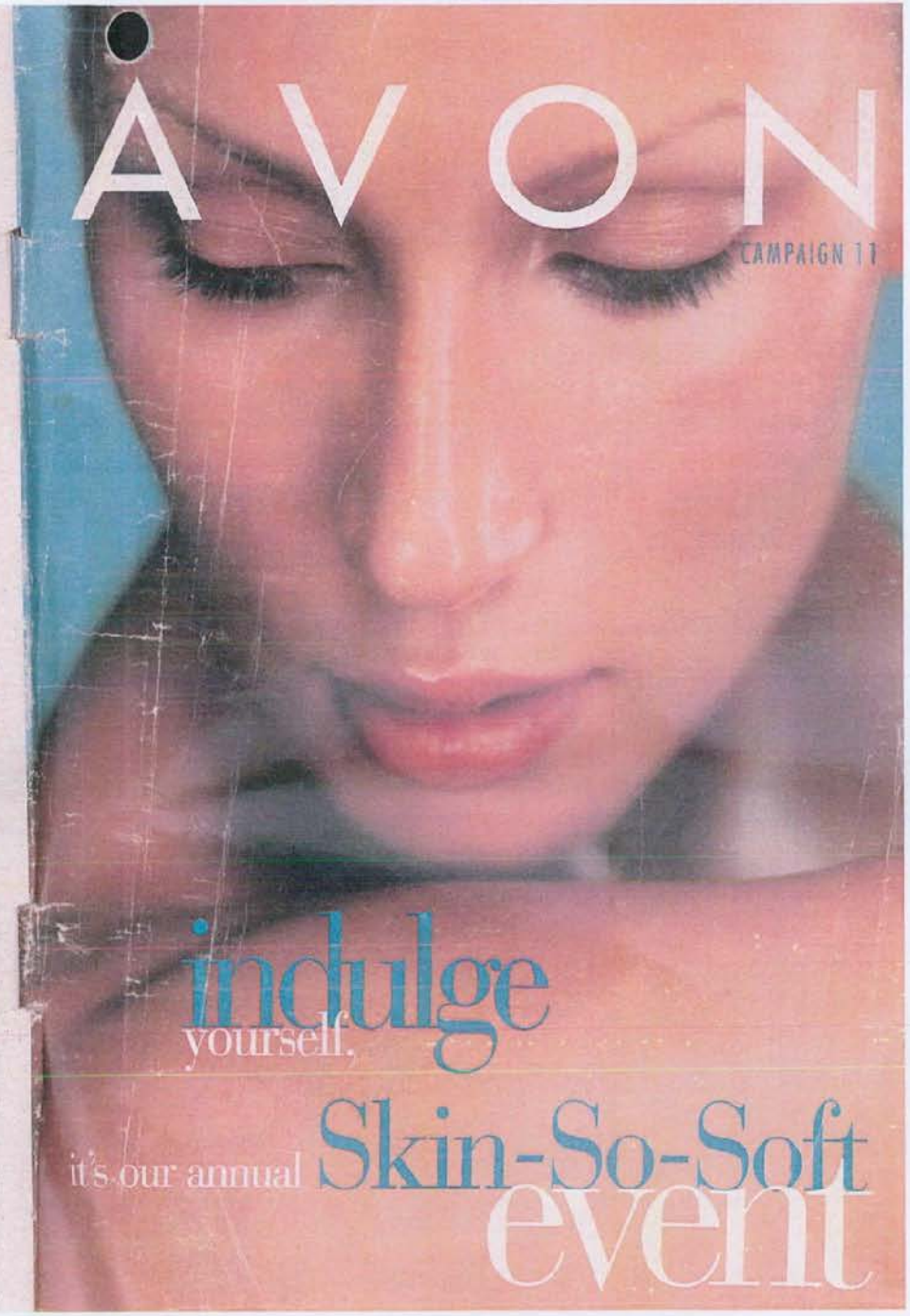
Christina Gold

Christina Gold, President—Avon U.S.

CAMPAIGN 11 1997 0509-1
AVON PRODUCTS, INC., 1251 AVENUE OF THE AMERICAS, NEW YORK, NY 10020

To place an order, call

Brochure effective until _____



AVON-NY 004636
AV_PIPES_0016207

indulge

When's the last time you did something for yourself? If you're still thinking, think about **Skin-So-Soft.** Bath & body products to gently cleanse, moisturize & **relax** your skin. So, turn your shower into something special, make your **bath** beautiful (use up all the hot water), and turn your skin silky-**smooth** with Skin-So-Soft. Then indulge in a new fragrance. **Shimmer** in pearlescent glosses for lips. And shine on in something sterling...

contents

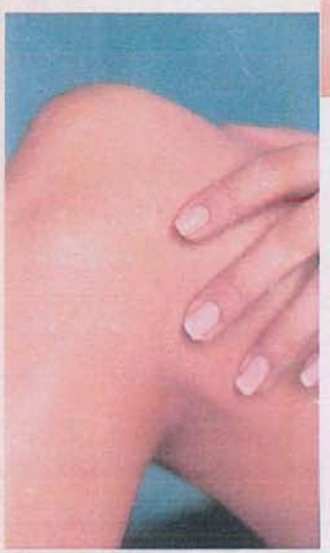
SKIN-SO-SOFT 4
COLOR 12
JEWELRY 34
FRAGRANCE 44
SKIN CARE 62
STYLE 78
GIFTS, ETC. 88
BODY & BATH 106

AVON-NY 004637
AV_PIPES_0016208

Indulge
your skin
and save!

Skin-So-Soft event

© Avon Products, Inc., 1997.
All Rights Reserved.



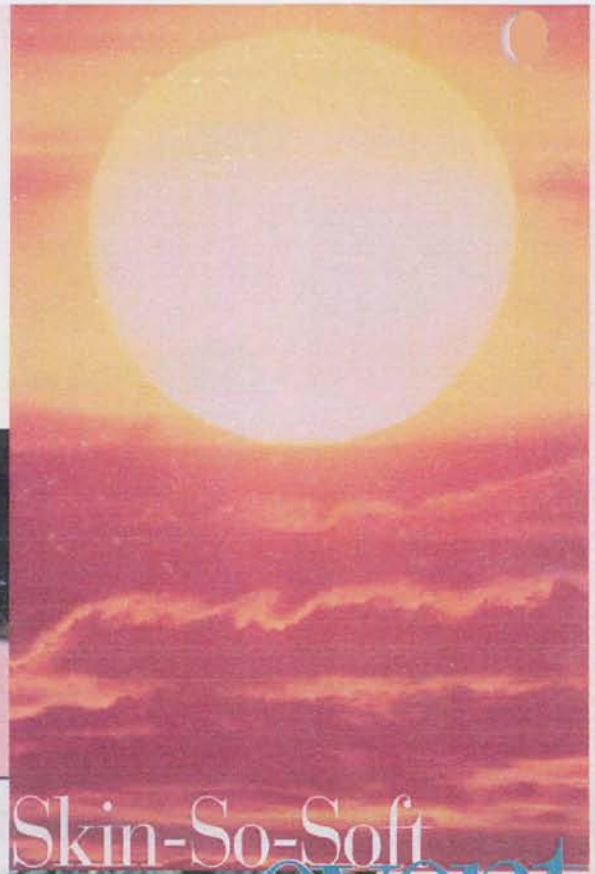
SKIN-SO-SOFT
Bath Oil
Experience super indoor pampering from America's #1 moisturizing bath oil. Providing rich moisture for exceptionally soft skin after your bath, in the soft original Woodland Fresh scent.
16 fl. oz. #068-904
~~$11.50~~

$7.95

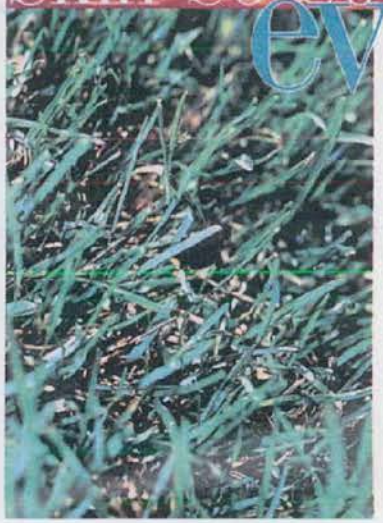
Incredible Value

AVON-NY 004638
AV_PIPES_0016209

Protect
your skin
and save!



Skin-So-Soft event



SKIN-SO-SOFT
Moisturizing
Suncare *Plus*
- Repels mosquitoes, fleas and deer ticks
- Plant-based insect repellent
- SPF 15 PABA-free sunscreen
- Waterproof protection
- Effective moisturizer
- Suitable for the whole family

4 fl. oz.
Original Scent #315-262
Herbal Fresh Scent #315-277
~~$9.95~~

$7.95 Incredible Value

AVON-NY 004639
AV_PIPES_0016210

NEW

I N T R O D U C I N G

SKIN-SO-SOFT SPRAY-ON MOISTURIZING BODY LOTION

Avon's first spray-on Body Lotion.
Overflowing with rich Skin-So-Soft emollients.
Perfect for all those hard-to-reach dry spots.
A delicate mist that sprays on from any angle.
Light, moisturizing formula is quickly absorbed.
Silky-smooth skin with no greasy after feel.
Original Woodland Fresh and Soft & Sensual scents.

NEW
SKIN-SO-SOFT
Spray-On Moisturizing Body Lotion 6 fl. oz.
Original #011-922
Soft & Sensual #011-937
introductory special
$3.95 each
Will be $4.95 in Brochure 13

Indulge your skin and save!

AVON-NY 004640
AV_PIPES_001621

Skin-So-Soft event

Bath Oil
8 fl. oz.
#068-847 $7.50
TWO FOR $12.49

Hand & Body Lotion
8 fl. oz.
#077-871 $3.95
TWO FOR $5.99
16 fl. oz.
#092-654 $6.95
TWO FOR $10.49

Moisturizing Foam Bath
16 fl. oz.
#215-044 $7.50
TWO FOR $12.99

Bath Bar
3.5 oz. net wt.
#003-014 $3.50
TWO FOR $5.49

Moisturizing Dry Oil Body Mist
(not shown) 6 fl. oz.
#215-389 $7.50
TWO FOR $11.49

ORIGINAL WOODLAND FRESH

Satin Talc
3 oz. net wt.
#071-342 $2.95
TWO FOR $4.29

Moisturizing Hand Cream
3 fl. oz.
#019-058 $2.95
TWO FOR $4.49

Bath Oil Spray
4 fl. oz.
#044-775 $6.00
TWO FOR $9.99

Moisturizing Bath & Shower Gel
5 fl. oz.
#003-860 $3.95
TWO FOR $6.49

Shower & Shave Body Wash
5.5 fl. oz.
#204-753 $4.75
TWO FOR $8.49

Liquid Soap
5 fl. oz.
#121-860 $4.25
TWO FOR $7.49

Moisturizing Foam Bath
8 fl. oz.
#135-571 $4.95
TWO FOR $8.49

Hand & Body Lotion
8 fl. oz.
#135-500 $3.95
TWO FOR $6.49

Bath Oil
8 fl. oz.
#288-446 $7.50
TWO FOR $12.49

Glycerin Soap
5 oz. net wt.
#135-533 $3.95
TWO FOR $6.49

Moisturizing Dry Oil Body Mist
(not shown) 6 fl. oz.
#257-653 $7.50
TWO FOR $12.99

SOFT & SENSUAL

Satin Talc
3 oz. net wt.
#257-596 $2.95
TWO FOR $4.29

Moisturizing Body Gel
6 fl. oz.
#226-162 $6.00
TWO FOR $9.99

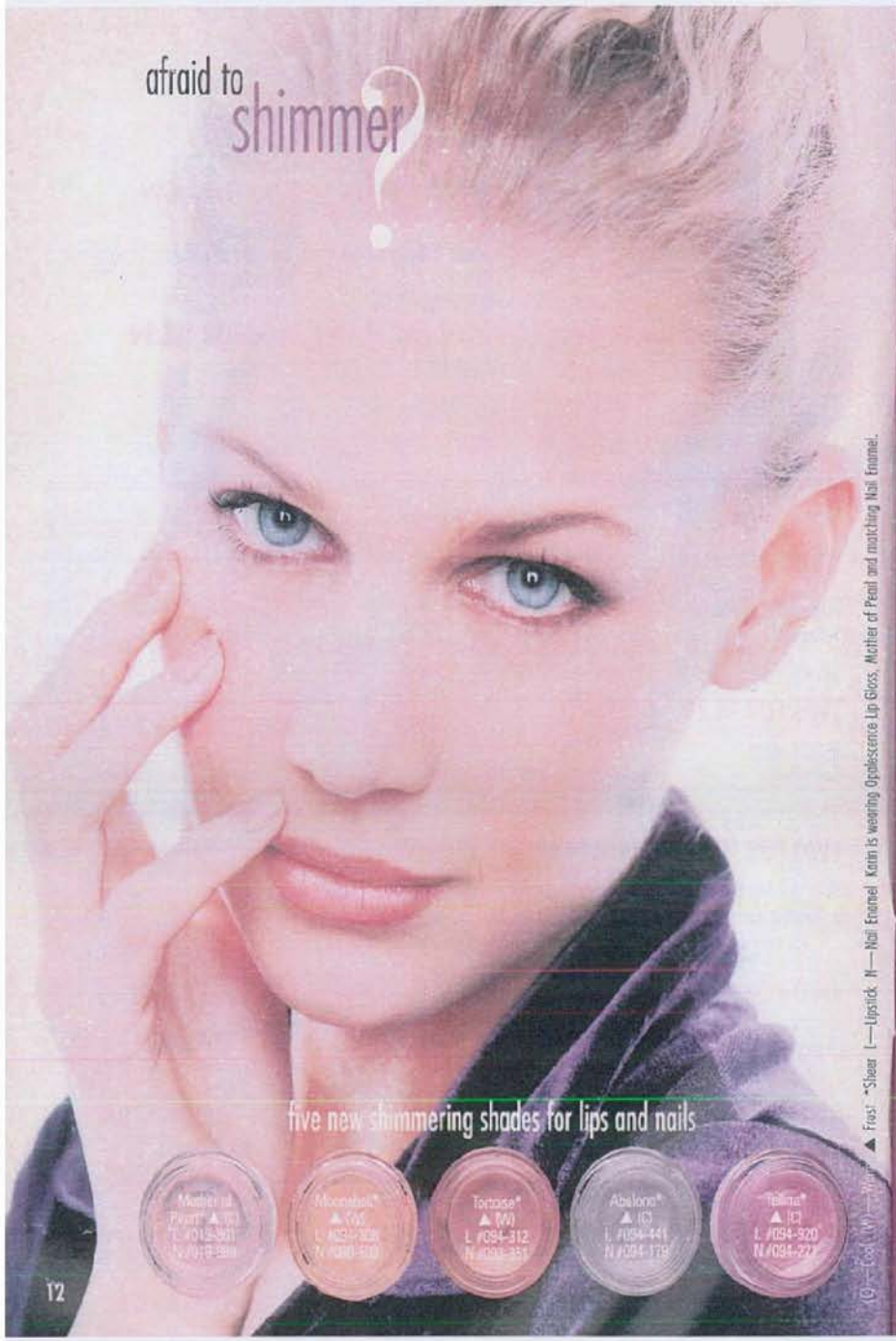
Moisturizing Bath & Shower Gel
5 fl. oz.
#257-620 $3.95
TWO FOR $6.49

Shower & Shave Body Wash
5.5 fl. oz.
#226-177 $4.75
TWO FOR $7.99

Cooling Liquid Talc
4 fl. oz.
#226-196 $4.00
TWO FOR $5.49

buy two & save

AVON-NY 004641
AV_PIPES_0016212



▲ Frost: *Sheer L—Lipstick N—Nail Enamel Karin is wearing Opalescence Lip Gloss, Mother of Pearl and matching Nail Enamel.

INDULGE

Be a little selfish. Do the **unexpected**. Look like you've always wanted to. Only in your dreams? Think again. It's your time to **shine**.

Why not start by adding our new **sheer opalescent** lip & nail tints? Five **new** shades to wear alone or layer over your **favorite** lipstick or nail enamel.

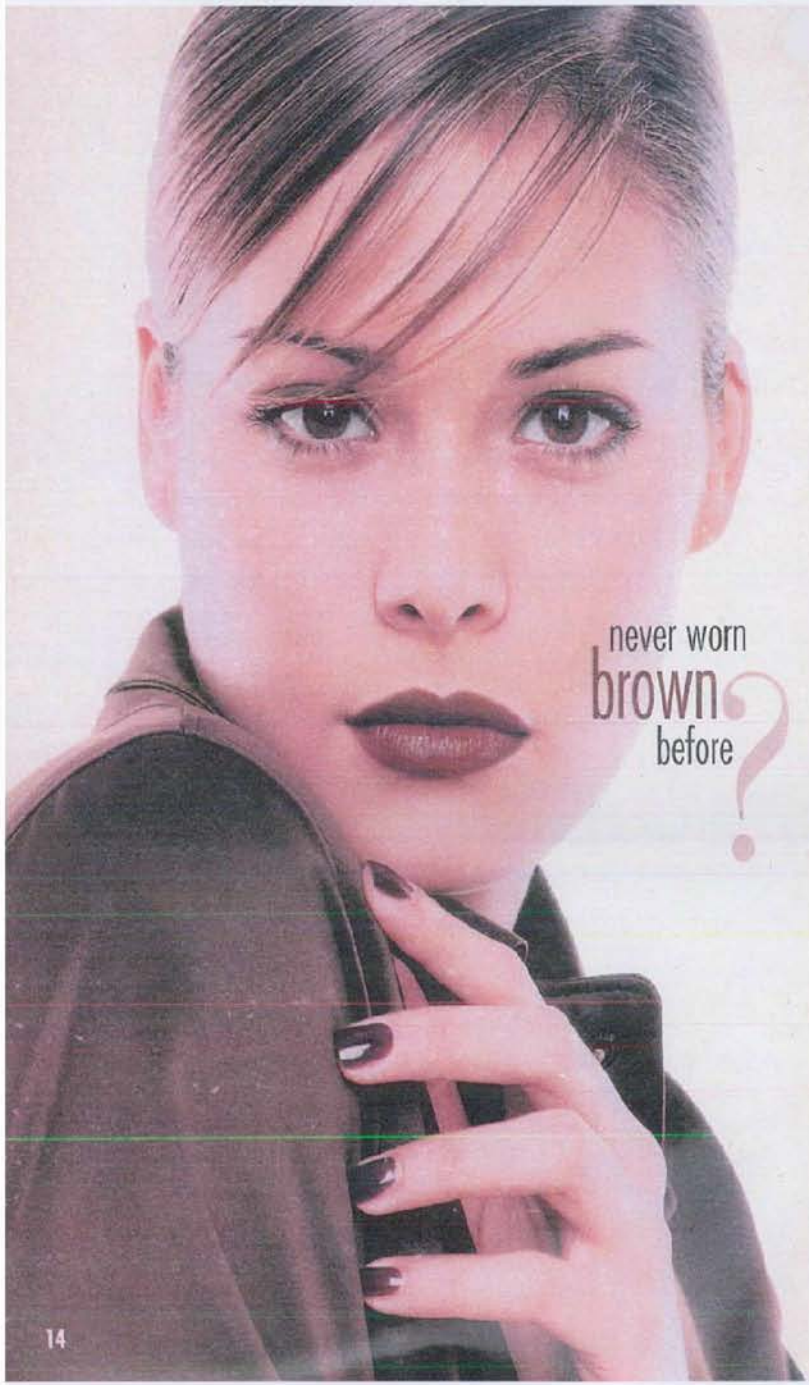
NEW
Opalescence Lip Gloss
Sheer color with a shimmery, opalescent finish. .25 oz. net wt.

NEW
Opalescence Color Last Nail Enamel
Soft, sheer shades to match the Lip Gloss. High-shine, wet-look finish. Chip-resistant. .4 fl. oz.

INTRO SPECIAL
$1.99 each
Available two brochures only.
Next Brochure $3.25

COLOR

AVON-NY 004642
AV_PIPES_0016213



Mondo is wearing BEYOND COLOR Lipstick, NEW Brownie, and COLOR LAST Nail Enamel, NEW Jet

(C)—Cool (W)—Warm ▲ Frost ■ Flatters deeper skin tones. Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

it's time. do it. you'll look great!

BEYOND COLOR
Triple Benefit Lipstick
In only ***3 days*** see a visible difference through the performance of our exclusive Nutrient Complex. Within ***7 days,*** see a significant reduction in the appearance of fine, dry lines and wrinkles. In just ***14 days,*** lips look younger! Plus, SPF 12 sunscreen. .13 oz. net wt.

intro shade special $3.99

Next Brochure $6.00

COLOR LAST Nail Enamel
Coordinating, chip-resistant, long-lasting color. High-shine, wet-look finish.
.4 fl. oz.
$3.25

new
Jet (W 3) #168-041
Heather (C 2) #175-350
new
Bare Shimmer ▲(W 1) #168-056
Malt (W 3) #175-198

new
Brownie (W 3) #018-919
Sienna (C 3) #204-772
Sienna (W 3) #204-787

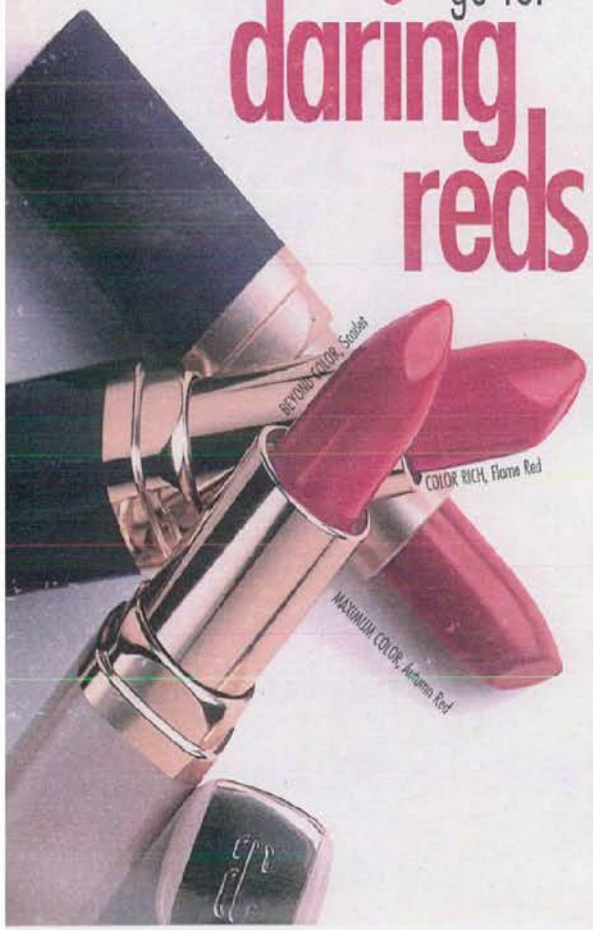
Complete shade palette for BEYOND COLOR Lipstick on pages 16-17, and COLOR LAST Nail Enamel on pages 18-19.

AVON-NY 004643
AV_PIPES_0016214

had enough of baby pinks?

try something different

go for daring reds!



BEYOND COLOR
Triple Benefit Lipstick
Contains our exclusive Nutrient Complex for full-coverage satin finish. With SPF 12 sunscreen.
.13 oz. net wt.

incredible value!
$3.99
Next Brochure $6.00

MAXIMUM COLOR
Creamy Matte Lipstick
More color, more coverage, more wear (up to 8 hours!). Semi-matte finish.
.13 oz. net wt.
$4.75

COLOR RICH
Renewable Lipstick
Creamy, rich ultra-smooth texture, plus a special matrix system which continually renews color and moisturizes.
.13 oz. net wt.
$4.75

(C)—Cool (W)—Warm ▲ Frost ■ Flatters deeper skin tones. Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

neutrals/browns

BEYOND COLOR
- NEW Beige Shimmer ▲(W 1) #019-904
- NEW Brownie (W 3) ■ #019-919
- Sienna ▲(W 3) ■ #204-787
- Pecan (W 1) #204-768
- Cocoa (C 2) #204-772

MAXIMUM COLOR
- Nude (W 1) #174-699
- Maple Sugar ▲(W 2) #174-722
- Chocolate Creme (W 3) ■ #053-722

COLOR RICH
- Cool Peach ▲(W 1) #166-823
- Teaberry (C 1) #165-463
- Pralines 'N Cream (W 1) #165-626
- Bronze Treasure ▲(W 2) #165-650
- Chocolate Fling ▲(W 2) #156-989
- Hot Cinnamon ▲(W 3) ■ #165-831
- Cinnamon Suede (W 2) #155-645
- Buttered Rum (W 3) ■ #165-846

mauves/berries/plums

BEYOND COLOR
- Blush (C 1) #204-830
- Twig (C 2) #204-859
- Petal (C 2) #204-844
- Burgundy (C 3) ■ #204-863

MAXIMUM COLOR
- Mauve Treasure ▲(C 2) ■ #174-809
- Berry Extreme (C 3) ■ #093-521
- Cherry Ice (C 3) ■ #174-741

COLOR RICH
- Satin Claret ▲(C 2) #160-677
- Long-Lived Ruby (C 3) ■ #164-854
- Frostiest Mauve ▲(C 1) #160-720
- Lasting Mauve ▲(C 1) #160-787
- Outstanding Plum (C 2) #160-772
- Oxford Wine (C 3) ■ #160-643
- Rose Suede (C 2) #160-830
- Wine Berry (C 2) #160-844
- Cranberry (C 3) #164-930
- Cozy Mauve ▲(C 2) #160-859
- Tickled Pink (C 1) #160-768
- Instant Mocha (C 2) #160-806
- Smooth Wine (W 3) ■ #164-564

tawnies/corals/reds

BEYOND COLOR
- Fiesta ▲(W 2) #204-810
- Terracotta (W 2) #204-791
- Scarlet (W 3) ■ #204-825
- Chili (W 3) #204-806

MAXIMUM COLOR
- Poppy (W 1) #086-853
- Gingerbread (W 2) #087-329
- Autumn Red (W 3) ■ #093-646

COLOR RICH
- French Damask ▲(W 1) #158-044
- Continuous Coral (W 2) #166-819
- Persimmon (W 2) #165-459
- Undeniable Apricot ▲(W 1) #165-850
- Prolonged Peach ▲(W 1) #165-884
- Autumn Wool (W 3) ■ #157-052
- Poppy Love (W 3) ■ #165-334
- Flame Red (C 3) ■ #165-129
- Sunburst Orange ▲(W 2) ■ #165-430
- Supreme Mauve (C 2) #160-825

pinks/roses/fuchsias

BEYOND COLOR
- Shell ▲(C 1) #204-878
- Azalea (C 2) #204-916
- Blossom (C 2) #204-901
- Ruby (C 3) ■ #204-920

MAXIMUM COLOR
- Rosette (C 1) #174-760
- Tulip (C 2) #174-756
- Rose Fire ▲(C 3) ■ #174-775

COLOR RICH
- Pink Fantasie ▲(C 1) #160-863
- Timeless Pink (C 1) #160-878
- Starlit Pink (C 2) #160-901
- Forever Rose ▲(C 2) #160-920
- Almost Violet ▲(C 2) #163-877
- Windy Rose (C 3) ■ #161-377
- Endless Garnets ▲(C 3) ■ #161-689
- Berry, Berry Nice (C 3) ■ #165-080
- Cherry Jubilee (C 3) ■ #164-840
- Country Rose ▲(C 2) #160-916
- Harvest Wine ▲(C 3) ■ #162-062
- Spring Fling ▲(C 2) #156-993

color

AVON-NY 004644
AV_PIPES_0016215

neutrals/browns

NEW Jet (W 3) ■#168-041
NEW Bare Shimmer ▲(W 1) #168-056
Clear (C 1) #174-369
French White (C 1) #174-373
Vanilla* (C 1) #174-388
Star ▲(C 1) #136-836
Soft Buff* (W 1) #174-392
Nude* (W 2) #174-407
Heather (C 2) #175-350
Tulle (W 2) #174-411
Rich Spice ▲(W 3) ■#175-217
Fawn (W 2) #175-240
Cinnamon Raisin (W 3) ■#175-202
Venus ▲(C 2) #174-593
Chocolate Fling ▲(W 2) #175-221
Pony (W 3) #175-183
Malt (W 3) #175-198

COLOR LAST Nail Enamel
Coordinating, chip-resistant, long-lasting color. High-shine, wet-look finish.
.4 fl. oz.
$3.25

tawnies/corals/reds

Shell (W 1) #137-536
Pecan (W 1) #175-255
French Damask ▲(W 1) #175-260
Mocha Shine ▲(C 1) #175-274
Fire (W 2) #175-293
Poppy Love (W 3) ■#175-308
Heart (W 3) ■#175-312
Ruby (C 3) ■#175-327
Brick (W 2) #175-289
Autumn Wool (W 3) ■#175-346

mauves/berries/plums

Taupe Shimmer* ▲(C 1) #135-131
Blush (C 1) #174-426
Tickled Pink (C 1) #135-438
Frostiest Mauve ▲(C 1) #135-457
Raspberry Ice ▲(C 1) ■#136-138
Mystic Mauve (W 2) #135-552
Antique Mauve (C 2) #135-548
Instant Mocha (C 2) #135-810
Rose Suede (C 2) #175-384
Satin Claret ▲(C 2) #135-825
Suede (C 3) #175-399
Oxford Wine (C 3) ■#175-422
Burgundy Brew (C 3) ■#136-267
Midnight (C 3) ■#136-802

pinks/roses/fuchsias

Delicate* ▲(C 1) #136-860
French Pink* (C 1) #137-517
Pink Fantasie ▲(C 1) #137-699
Petunia (C 2) #138-069
Champagne Mauve ▲(C 2) #136-032
Spring Fling ▲(C 2) #175-365
Flamingo (C 2) #175-370
Raspberry (C 3) ■#175-418
Berry, Berry Nice (C 3) ■#175-331
Garnet (C 3) ■#175-403
Cherry Jubilee (C 3) ■#136-764

(C)—Cool (W)—Warm ▲ Frost * Sheer ■ Flatters deeper skin tones. Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

color

having a bad cuticle day?

relax.

Ultra Hard Strengthener
.4 fl. oz. #008-991

No-Peel, No-Split Base Coat
.4 fl. oz. #008-987

Maximum Wear Top & Base Coat
.4 fl. oz. #008-896

Always Smooth Cuticle Conditioner
.5 oz. net wt. #005-935

Speed Dry No-Chip Top Coat
.4 fl. oz. #008-900

$3.50 each

NAIL PROTEIN Strengthening System
.5 fl. oz. #135-677

STRONG RESULTS Length and Strength Complex
.25 fl. oz. #069-881

$5.25 each

treat yourself

and your cuticles to this...

Advanced Mira-Cuticle® Vanishing Complex
- Formulated with an alpha-hydroxy acid.
- Ragged cuticle edges and cuticle buildup vanish in only 7 days!

.5 oz. net wt. #050-872

$2.59 best value this year

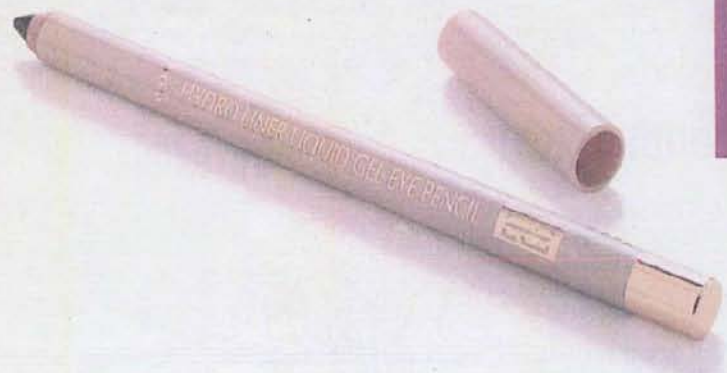
Will be $5.25 in Brochure 13.

AVON-NY 004645
AV_PIPES_0016216

is your color
getting out of line?

set the rules

you define the line



HYDRO LINER
Liquid Gel Eye Pencil
.05 oz. net wt.
$4.95

LUXURY LINING PENCILS
Eye Lining
.04 oz. net wt.
Lip Lining
.05 oz. net wt.
$3.00 each

3-in-1
Pencil Sharpener
With openings for thin and fat pencils and adapter for medium-size pencils, plus a cleaning stick.
#037-227
$2.99

HYDRO LINER	LUXURY EYE LINER	LUXURY LIP LINER
neutrals/browns	**neutrals/browns**	**neutrals/browns**
Black Lacquer (C) #164-744	Black Kohl (C) #119-357	Nutmeg (W) #116-540
Iced Cappuccino (W) #164-778	Chocolate Kohl (W) #118-580	Chocolate (W) #116-702
tawnies/corals/reds	**tawnies/corals/reds**	**tawnies/corals/reds**
Cool Green (W) #165-076	Hunter Green Kohl (W) #118-595	Caramel (W) #116-760
mauves/berries/plums	Cinnamon Kohl (W) #119-410	Rich Red (W) #116-793
Misty Plum (C) #164-835	**mauves/berries/plums**	**mauves/berries/plums**
pinks/roses/fuchsias	Heather Kohl (C) #120-352	Spice (C) #117-599
Sterling Gray (C) #164-797	Violet Kohl (C) #176-429	Mauve (C) #117-489
Icy Blue (C) #164-816	**pinks/roses/fuchsias**	Plum Wine (C) #118-250
(C)—Cool (W)—Warm	Blue Kohl (C) #119-352	**pinks/roses/fuchsias**
	Steel Grey Kohl (C) #119-371	Rose (C) #118-265
		Magenta (C) #118-561

AVON-NY 004646
AV_PIPES_0016217

bonus sizes!

3 fl. oz.

AVON PURE CARE FOR SENSITIVE EYES
Eye Makeup Remover
Suitable for contact lens wearers.
#227-556

AVON MOISTURE EFFECTIVE
Eye Makeup Remover Lotion
Fragrance-free.
#227-541
$2.75 each

A. **INCREDIBLE LENGTHS**
Long and Strong Mascara
Breakthrough technology. Pro-Vitamin complex. .25 oz. net wt.
~~$4.50~~

incredible value $2.49

B. **WASH-OFF Waterproof Mascara**
C. **PURE CARE Mascara**
.33 oz. net wt.
$4.00 each

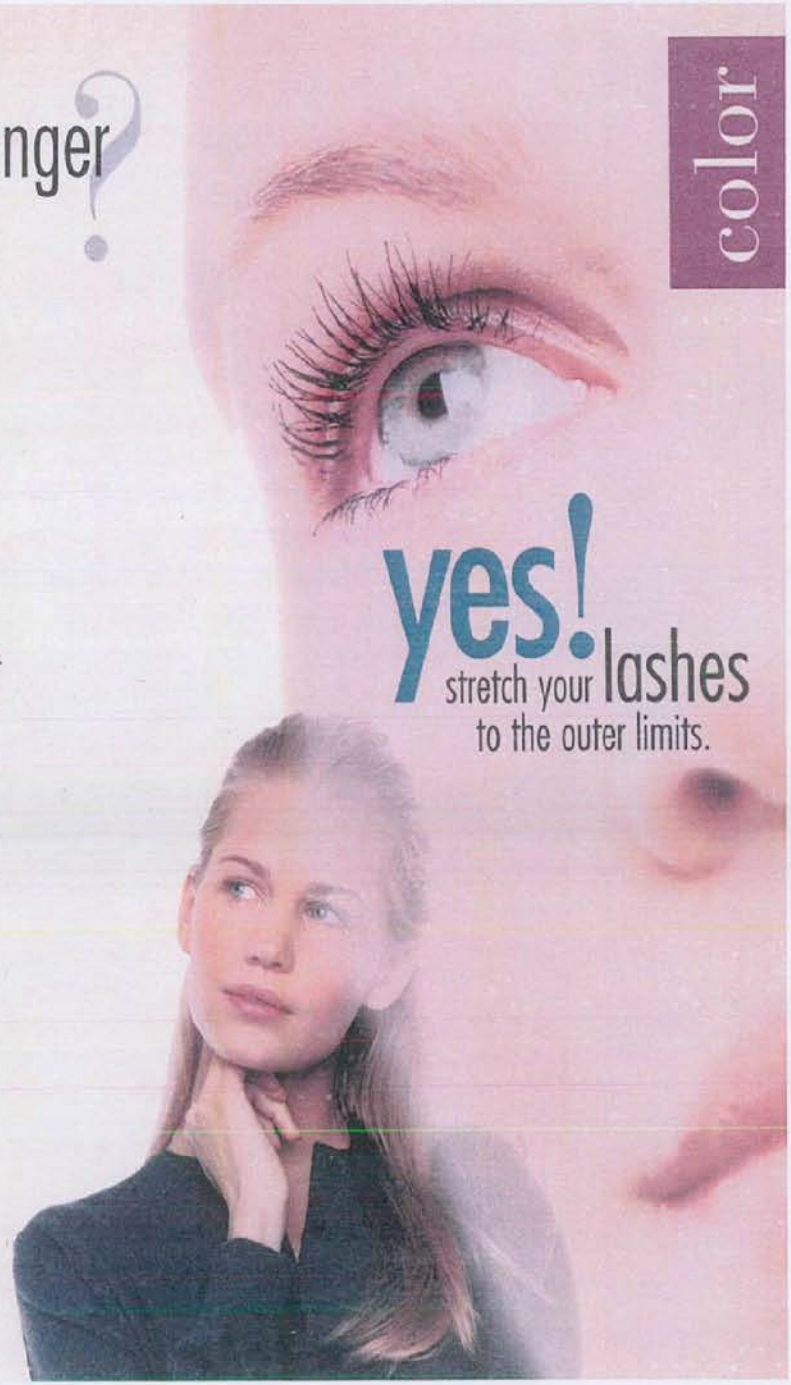
D. **VOLUPTUOUS**
Full-Figured Mascara
With our exclusive Amplifying Polymer Complex for "plump without clump."
Each, .33 oz. net wt.
$4.50

All Avon Mascaras are smudgeproof, flakeproof, fiber-free, hypo-allergenic, ophthalmologist-tested.
Not all products shown.
Crossed-out price is the most frequent prior Brochure price.

Navy	Brown/Black	Black
A. #084-019	A. #084-034	A. #083-983
B. #013-064	B. #011-850	B. #011-846
D. #114-020	C. #016-226	C. #015-799
	D. #113-670	D. #113-665

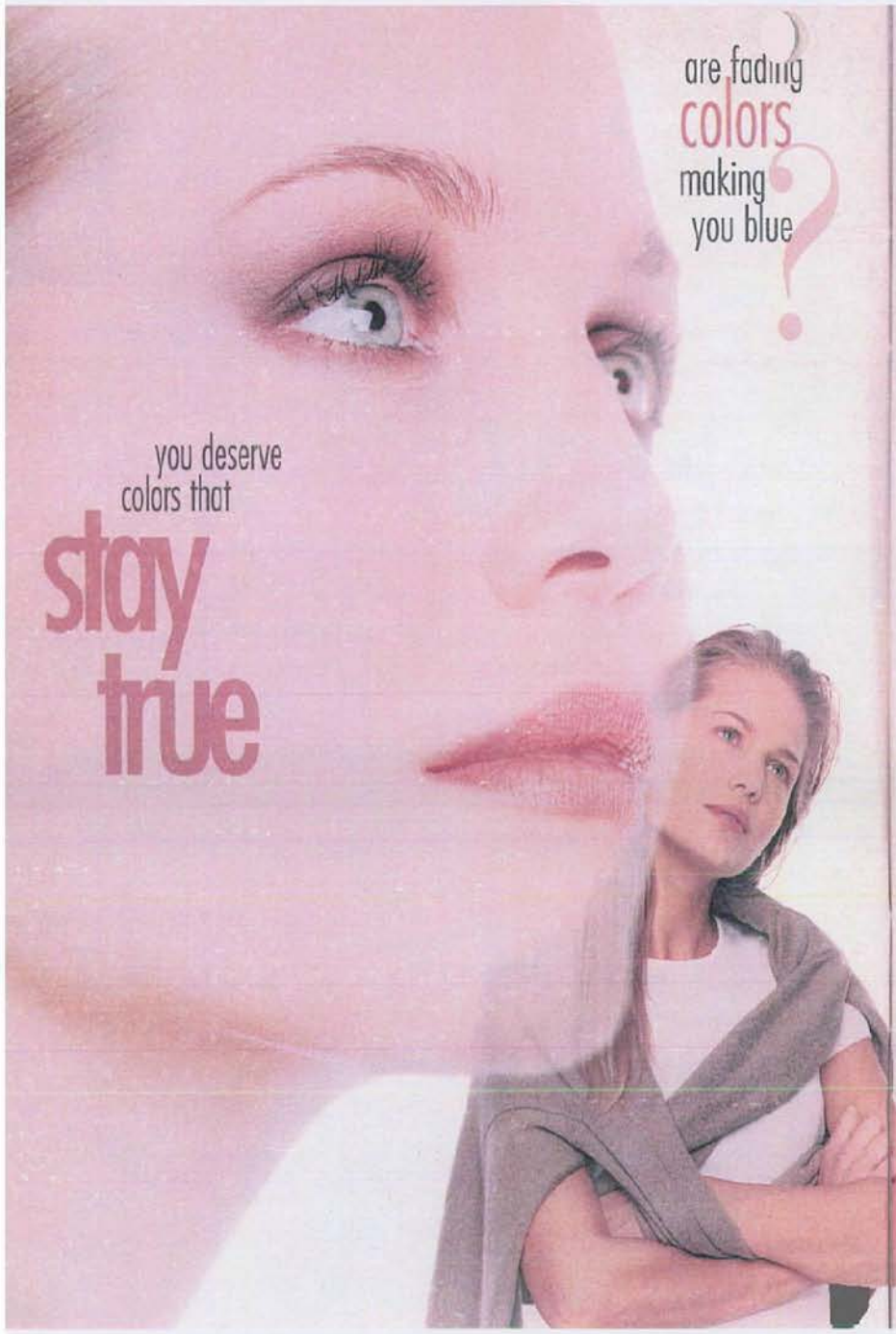
longer?

color



yes! stretch your lashes to the outer limits.

AVON-NY 004647
AV_PIPES_0016218



TRUE COLOR Powder Eyeshadow Single

Soft-as-creme powder. Color stays true up to 8 hours. Talc-free. .05 oz. net wt. **$3.00**

neutrals/browns

- True Taupe (W 3) #172-203
- Sweet Honey ▲ (W 3) ■#172-624
- Honey Brown (W 3) #172-404
- Chantilly Lace ▲ (W 2) #172-150
- Sparkling White ▲ (C 1) #172-148

tawnies/corals/reds

- Tempting Teal ▲ (W 3) ■#172-643
- Breezy Turquoise (W 3) #172-438

mauves/berries/plums

- Smokey Mauve ▲ (C 2) #172-480
- Cabernet (C 2) #172-476
- Sweet Dreams (W 1) #172-390
- Deep Mahogany ▲ (W 3) ■#172-639

pinks/roses/fuchsias

- Silver Lining ▲ (C 1) #172-495
- Whispering Blue (C 1) #172-457
- Blue Heaven ▲ (C 2) #172-451
- Rose Delight ▲ (C 2) #172-442

TRUE COLOR Powder Blush

Translucent, natural-looking. With the finest, pure micro-pigments. No talc, not chalky! Super-smooth, long-wearing. .22 oz. net wt. **$6.75**

neutrals/browns

- Be Free Brown ▲ (W 1) #273-781
- Earthen Rose (C 2) #274-536
- Rose Passion (W 3) ■#274-960

tawnies/corals/reds

- Rose Mink (W 2) #135-643
- Golden Peach ▲ (W 1) #275-071
- Coral Thrill (W 2) #275-291
- Egyptian Sun (W 3) ■#275-048

mauves/berries/plums

- Sweetest Mauve (C 1) #274-974
- Mad About Mauve (C 2) #275-086
- On-and-On Mauve ▲ (C 2) #275-310
- Exotic Rose (C 3) ■#275-033
- Velvet Plum ▲ (C 2) #135-652

pinks/roses/fuchsias

- Extra Plum (C 3) ■#275-029
- Rose Lustre ▲ (C 2) #275-067
- Just Rosey (C 1) #275-306
- Let Go Lilac (C 1) #272-756

Natural Radiance Blush Stick Creamy, moisturizing, twist-up color. .25 oz. net wt. **$4.75**

neutrals/browns

- Wine Soufflé Frost ▲ (W 3) ■#090-685
- Dawn (W 2) #280-957
- Tropical Peach ▲ (W 2) #090-670

tawnies/corals/reds

- Creamy Caramel (W 2) #145-602
- Touch of Tea (W 3) #145-621

mauves/berries/plums

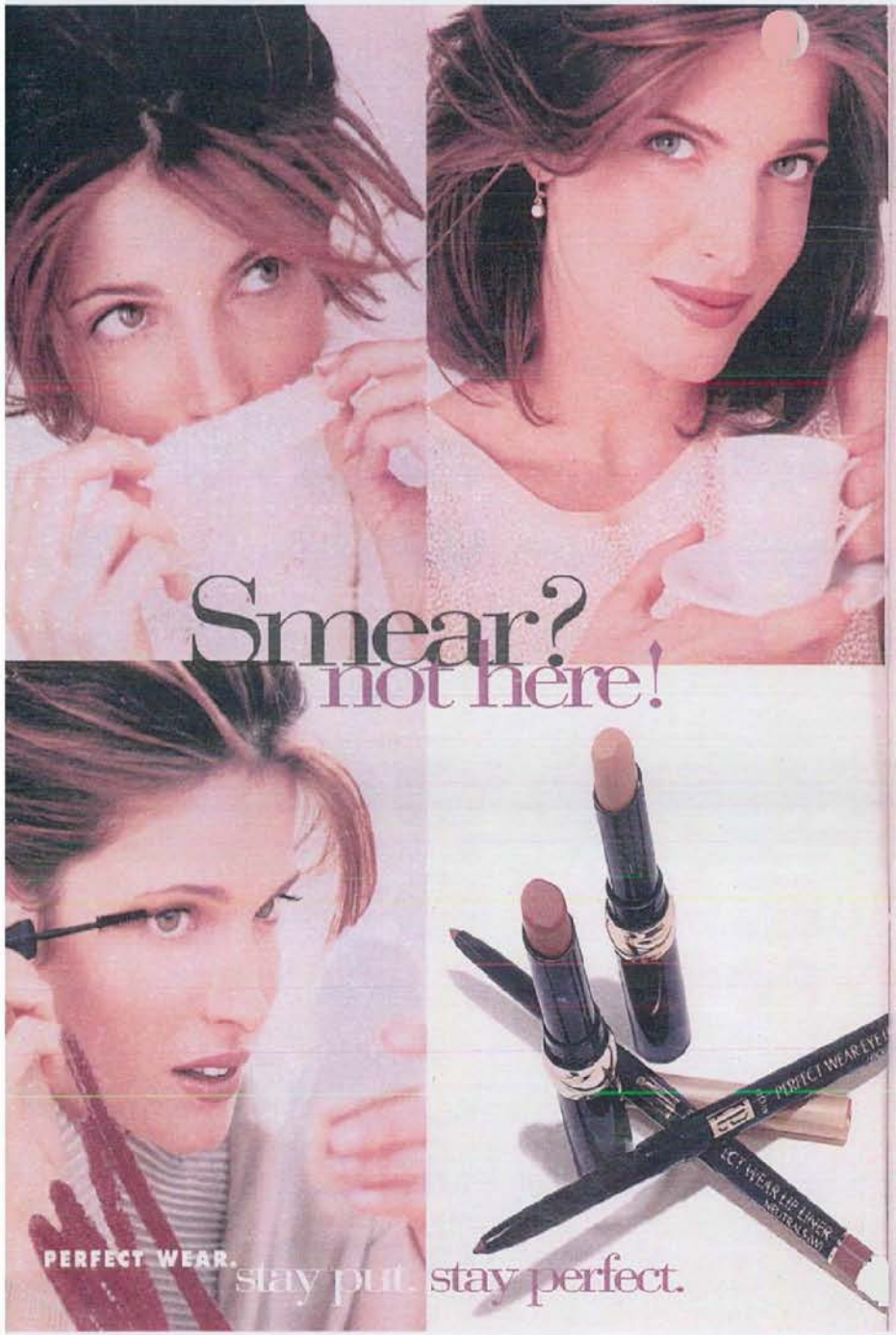
- Barely Rose ▲ (C 2) #090-613
- Romance (C 2) #280-942
- Moon Roses ▲ (W 1) #090-632

pinks/roses/fuchsias

- Simply Pink (C 1) #145-655
- Real Rouge (C 3) #145-770

(C)—Cool (W)—Warm ▲ Frost
■ Flatters deeper skin tones.
Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

AVON-NY 004648
AV_PIPES_0016219



color

PERFECT WEAR Eye Color .06 oz. net wt. $6.00

neutrals/browns

NEW Cast (W 1) #084-980	Diamond ▲(C 1) #256-437	Brown Mink ▲(W 3) ■#098-470	Golden Beige ▲(W 2) #098-451
Non-Stop Beige ▲(W 1) #174-502	Classic Grey ▲(C 3) #256-460	Honey (W 2) #256-456	Lasting Cocoa (W 2) #174-498

tawnies/corals/reds

NEW Mint (W 1) #085-900	Forever Bronze ▲(W 1) #174-521	More Than Moss (W 3) ■#038-466	Ultimate Teal (W 2) #174-517

mauves/berries/plums

NEW Twilight (C 1) #088-485	Grapevine ▲(C 3) ■#256-441	Prolonged Plum (C 2) #174-464	Perfect Petal (C 1) #174-536

pinks/roses/fuchsias

NEW Mist (C 1) #086-872	Timeless Blue (C 2) #174-483	Plum Pewter ▲(C 3) ■#098-485	Provocative Pink ▲(C 1) #174-450

PERFECT WEAR Eye Liner .01 oz. net wt. $4.95

NEW Better Brown (W) #172-901
Black Onyx (C) #000-512
Mahogany (W) #000-550
NEW Great Green (W) #176-763
Olive (W) #000-531
Hickory (C) #000-527
NEW Grey Stone (C) #176-797
NEW Navy Night (C) #183-082

PERFECT WEAR Lip Color .06 oz. net wt. $6.00

neutrals/browns

NEW Iced Mocha ▲(W 1) #088-086	NEW Chocolate (W 3) ■#088-090	Cognac (W 3) ■#131-891	Heavenly Cappuccino (W 1) #132-720	Best Brown ▲(W 2) ■#132-735

tawnies/corals/reds

NEW 24 Hour Red (W 2) ■#088-105	NEW Call It Coral ▲(W 2) #088-124	Fine Wine (W 3) #132-769	Peach Supreme (W 1) #131-887	Better Brandy (W 3) ■193-147

mauves/berries/plums

NEW Plum Perfect (C 3) ■#088-822	NEW Mauvelous ▲(C 2) #088-990	Precious Plum (C 3) ■193-190	Mauve Ice ▲(C 1) #131-872	Magnificent Mauve (C 2) #132-682
Forever Red (C 2) #260-182				

pinks/roses/fuchsias

NEW Shimmer Pink ▲(C 1) #088-139	NEW Raseberry (C 2) #088-636	Always Rose ▲(C 2) #132-697	Precise Pink ▲ (C 1) ■193-879	Model Magenta ▲(C 3) #168-075

PERFECT WEAR Lip Liner .01 oz. net wt. $4.95

NEW Browns (W) #196-954
Neutrals (W) #000-565
NEW Tawnies (W) #201-405
Reds (W) #000-584
NEW Plums (C) #201-410
Mauves (C) #000-599
NEW Roses (C) #201-424
Pinks ▲ (C) #000-603

Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest. All Avon mascaras are smudgeproof, flakeproof, fiber free, hypo allergenic, ophthalmologist-tested.

(C)—Cool (W)—Warm ▲ Frost
■ Flatters deeper skin tones.

NEW
PERFECT WEAR Mascara .25 oz. net wt. $5.50

Navy #009-031
Brown/Black #009-027
Black #009-012

NEW
PERFECT WEAR Makeup Remover
2 fl. oz.
#009-156
$4.50

AVON-NY 004649
AV_PIPES_0016220

want skin that's perfectly clear and shine-free?

take advantage of a **new breakthrough** formula...

Clear Finish Oil-Free Foundation

new

Clear Finish
Oil-Free Foundation

Advanced formula absorbs excess oil continuously throughout the day and penetrates pores to help keep skin clear. Lightweight, lasting matte finish. Talc-free, fragrance-free. Beautiful, clean and shine-free. This is what your skin can be with Clear Finish Oil-Free Foundation.
1 fl. oz.

intro special

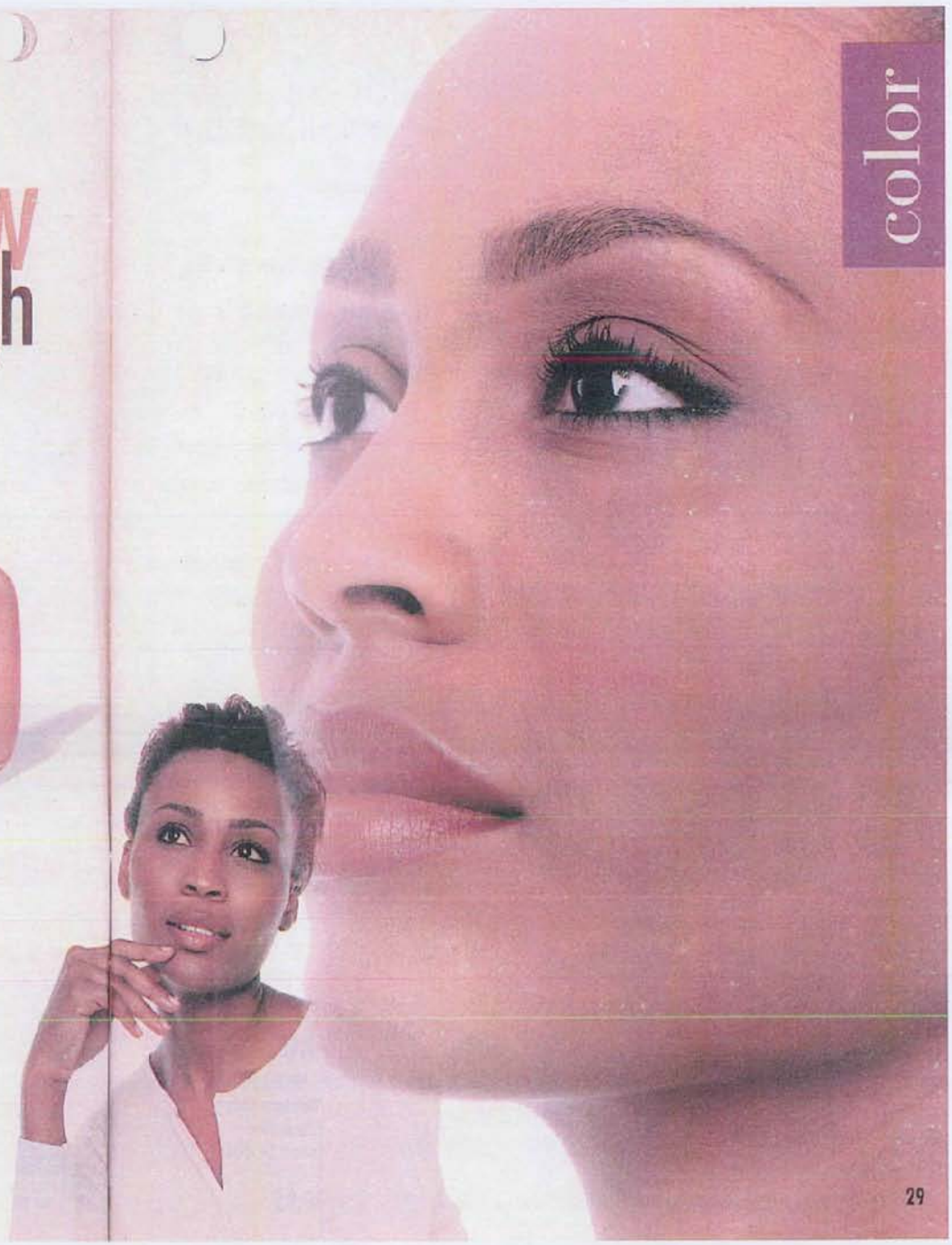
$4.50

Next Brochure $5.25

Ivory Beige (C 1)	Soft Bisque (C 1)	Porcelain Beige (W 1)	Almond Beige (W 1)	Blush Beige (C 1)
#017-624	#017-658	#017-639	#018-688	#018-874
Creamy Beige (W 1)	Warmest Beige (W 1)	Honey Beige (W 2)	Rosetint Beige (C 2)	Toasted Tan (C 2)
#018-689	#018-573	#019-555	#018-616	#019-650
Warm Bronze (W 2)	True Beige (C 2)	Rich Honey (W 2)	Cocoa (C 3)	Cool Copper (C 3)
#019-665	#019-081	#019-646	#019-570	#019-699
Rich Copper (W 3)	Mahogany (C 3)	Toasted Brown (W 3)		
#019-733	#019-718	#019-722		

(C)—Cool (W)—Warm
Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

• Dermatologist-tested • PABA-free sunscreen • Non-comedogenic



AVON-NY 004650
AV_PIPES_0016221

need coverage that's neat and discreet?

FOUNDATIONS

Ivory Beige (C 1)	Soft Bisque (C 1)	Porcelain Beige (W 1)	Almond Beige (W 1)	Blush Beige (C 1)	Creamy Beige (W 1)
A. #036-091	A. #036-220	A. #036-125	A. #036-330	A. #036-402	A. #036-240
B. #101-589	B. #098-121	B. #109-427	B. #109-560	B. #111-294	B. #111-590
C. #103-524	C. #104-239	C. #106-270	C. #106-269	C. #103-687	C. #106-303
D. #214-932	D. #214-947	D. #214-841	D. #214-860	D. #214-951	D. #214-856
E. #187-551	E. #187-767	E. #187-810	E. #187-843	E. #187-771	E. #187-824

Honey Beige (W 2)	Rosetint Beige (C 2)	Toasted Tan (C 2)	Warm Bronze (W 2)	Cocoa (C 3)	Cool Copper (C 3)
A. #036-770	A. #036-527	A. #036-929	A. #037-050	A. #037-079	A. #037-117
B. #109-761	B. #111-605	B. #111-586	B. #114-016	B. #121-086	B. #121-090
C. #106-322	C. #104-258	C. #106-255	C. #085-833	C. #085-880	C. #086-007
D. #214-880	D. #214-966	D. #214-985	D. #214-928	D. #215-006	D. #214-990
E. #187-858	E. #187-786	E. #187-805	E. #224-064	E. #216-170	E. #216-112

Warmest Beige (W 1)	True Beige (C 2)	Rich Honey (W 2)	Rich Copper (W 3)	Mahogany (C 3)	Toasted Brown (W 3)
A. #036-292	A. #036-546	A. #036-804	A. #037-140	A. #037-160	A. #037-193
B. #109-393	B. #109-412	B. #111-610	B. #122-886	B. #122-890	B. #122-905
C. #106-318	C. #105-159	C. #085-823	C. #086-011	C. #086-026	C. #086-030
D. #214-875	D. #214-970	D. #214-894	D. #214-913	D. #215-010	D. #214-909
E. #187-839	E. #187-790	E. #224-519	E. #215-829	E. #215-800	E. #215-719

ANEW PERFECT FOUNDATION

Satin Ivory (W 1)	Rich (C 1)	Light Beige (C 1)	Warm Beige (W 1)	Golden Beige (W 2)	Deep Beige (C 2)
F. #166-398	F. #166-460	F. #166-474	F. #166-402	F. #166-417	F. #166-489

Golden Honey (W 2)	Soft Brown (C 2)	Pecan (W 3)	Sable (C 3)	Ebony (W 3)
F. #166-421	F. #166-493	F. #166-436	F. #166-512	F. #166-455

CONCEALERS

White-1	Light-2	Medium-2	Dark-3
G. #092-711	G. #092-802	G. #092-340	G. #093-153
H. #191-240	H. #191-254	H. #191-269	H. #191-273

POWDERS

Light-1	Light Medium-1	Medium-2	Deep-2	Deep/Dark-3	Darkest-3
I. #191-125	I. #191-130	I. #191-144	J. #078-873	J. #078-882	J. #078-897
J. #191-182	J. #191-197	J. #191-201	K. #155-868	K. #155-887	K. #155-872
K. #155-834	K. #155-849	K. #155-853	L. #191-049	L. #191-053	L. #191-068
L. #191-015	L. #191-020	L. #191-034			

(C)—Cool (W)—Warm Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

FOUNDATIONS

A. FACE LIFTING Moisture Firm Foundation—Liquid
1 fl. oz
$8.50

B. CALMING EFFECTS Illuminating Foundation
1 fl. oz.
$7.95

C. PERFECT MATCH Self-Adjusting Foundation
1 oz. net wt.
$5.25

D. Liquid-to-Powder Foundation
.4 oz. net wt.
$7.95

E. FACE LIFTING Moisture Firm Foundation—Cream Soufflé
1 oz. net wt.
$8.95

blend. mix. layer.

find your perfect match.

FOUNDATIONS

F. ANEW Perfect Foundation
1 fl. oz.
$10.50

CONCEALERS

G. FACE LIFTING Moisture Firm Concealer
.5 oz. net wt.
$4.50

H. Concealing Stick
.06 oz. net wt.
$3.75

POWDERS

I. Translucent Loose Powder
.75 oz. net wt.

J. Translucent Pressed Powder
.4 oz. net wt.
~~$6.50~~ $5.50 each

K. PERFECT MATCH Wet/Dry Powder
.4 oz. net wt.
~~$7.95~~ $6.95

L. Powder Mill
.5 oz. net wt.
~~$7.95~~ $6.95

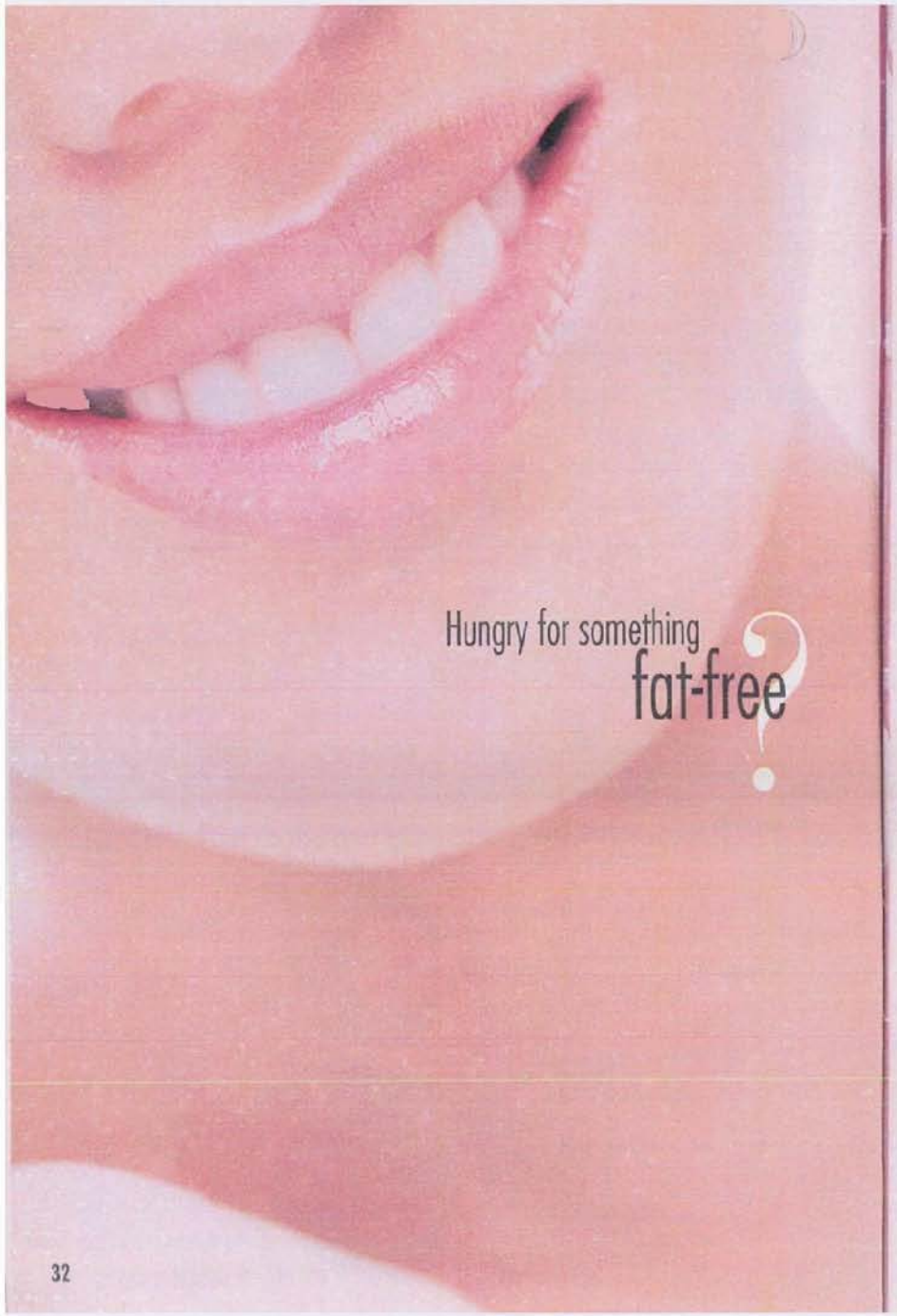
save $100 on powders

Crossed-out prices are the most frequent prior Brochure prices.

color

- Dermatologist-tested
- PABA-free sunscreen
- Non-comedogenic

AVON-NY 004651
AV_PIPES_0016222



go ahead!

give in to
4 yummy flavors.
(all calorie-free)

new

Taffy Delights Lip Balm

Four flavors, lots of fun! Remember your favorite taffy-flavored candies? Now you can enjoy them—without sticking to your teeth! Keeps lips soft, smooth, conditioned. Contains sunscreen. No color. .15 oz. net wt.

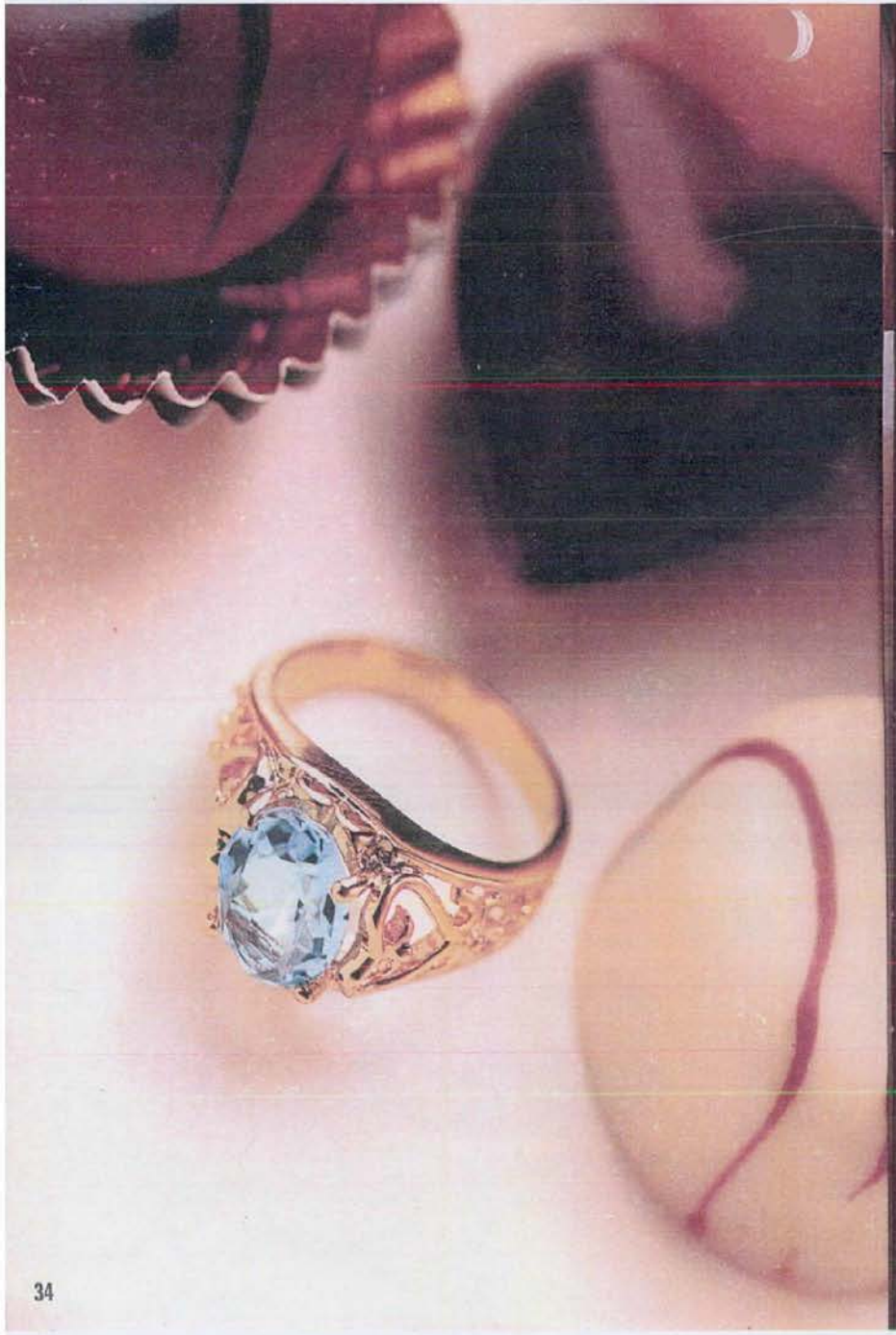
Lime #019-938
Strawberry #019-957
Banana #019-942
Chocolate #019-923

intro special

79¢ each

Next Brochure 99¢

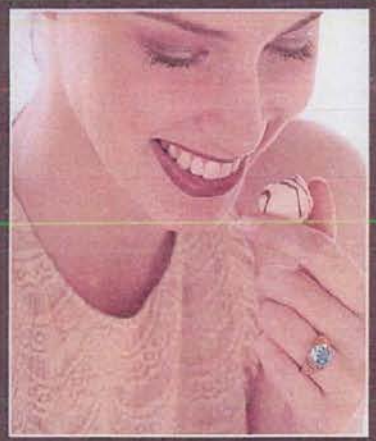
AVON-NY 004652
AV_PIPES_0016223



INDULGE

Give in to your **cravings.**
Got a whim for **bold?**
A taste for **gold**-en?
An urge for sweet excess?
Yes? Satisfy, gratify.
It's all here waiting to
tempt you. Choose
casual, elegant, silver,
sentimental...lots of
small **treasures** and
fashionable **pleasures**
too tasty to resist.

JEWELRY



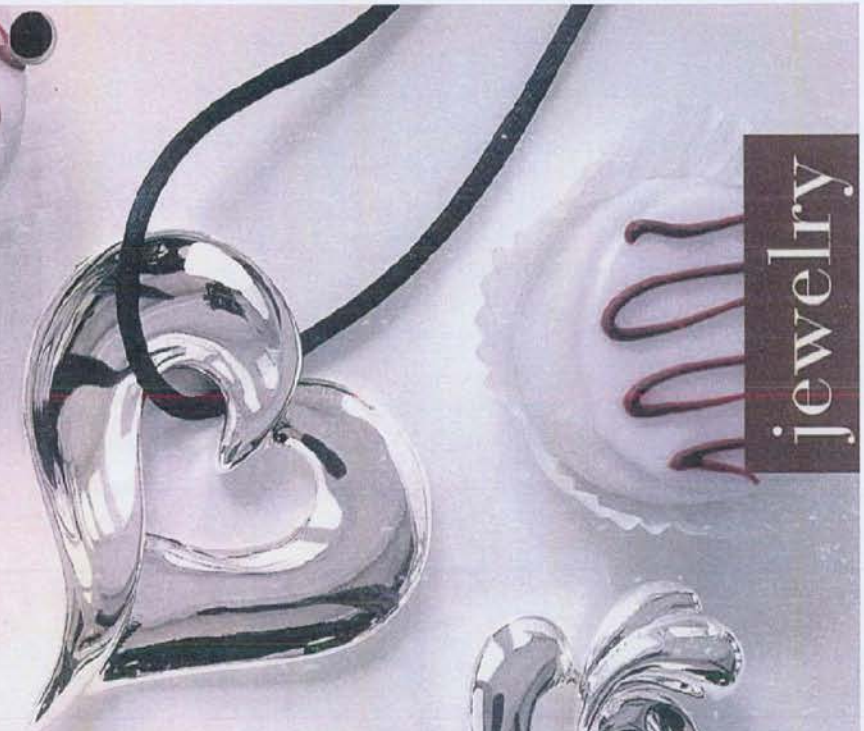
NEW Filigree Ring
A dramatic faceted oval faux blue topaz set in openwork goldtone.
Sizes:
5 #020-043
6 #020-062
7 #020-077
8 #020-115
9 #020-120
10 #020-149
INTRO SPECIAL $12.99.
Next Brochure $14.99
Ring Sizer, page 42.
Enlarged to show detail.

AVON-NY 004653
AV_PIPES_0016224

NEW
Floating Heart Pendant
Lustrous open sculptural heart of silver plate hangs from a silken cord (36" L). With easy-close lobster-claw clasp. 2⅛" W x 2¼" L. #020-153
INTRO SPECIAL
$12.99
Next Brochure $14.99

NEW
Bold Heart Doorknocker Earrings
Dramatically sculpted design of polished silver plate. 1¾" L.
Clip #020-172
Pierced #020-168
INTRO SPECIAL
$9.99
Next Brochure $12.99

NEW
Sculptural Hoop Earrings
Simple yet elegant look complements many looks, enhances many occasions. In goldtone with a shiny finish. 1½" L. Pierced only.
#153-296
$9.99
Pierced earrings have posts or ear wires of surgical steel.
Jewelry enlarged to show detail.

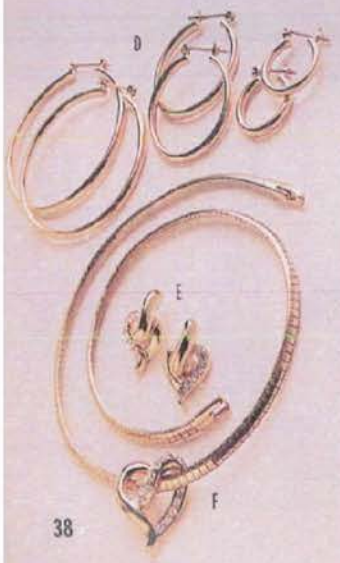


jewelry

savor
a little something
(from you to you.)

AVON-NY 004654
AV_PIPES_0016225

AVON
GOLDEN
CLASSICS



GOLDEN CLAS...
All of goldtone.

A. **Braided Chain**
With easy-to-work lobster-claw clasps.
Necklace
18" #244-126 **$12.99**
20" #244-107 **$12.99**
24" #243-890 **$14.99**
30" #243-813 **$16.99**
36" #243-980 **$19.99**
Bracelet
Small, 7" #244-327
Medium, 8" #245-964
Large, 9" #244-350
$7.99

B. **Status Link**
Necklace
17" #257-118
19" #257-103
$24.99
Bracelet
Small, 7" #257-266
Large, 8" #257-290
$14.99

C. **Puff Link**
Necklace
18" #257-361 **$12.99**
24" #257-400 **$14.99**
Bracelet
Small, 7" #257-338
Large, 8" #257-357
$9.99

NEW
E. **Heart Hoop Earrings**
Detachable heart accented with rhinestones. 7/8" L. Pierced only, with surgical steel posts.
#004-302
$9.99

NEW
F. **Omega Necklace**
Wear with or without heart. Heart (1" W) with rhinestone accents on a chain.
16" #003-928
18" #004-283
$19.99

D. **Tube Hoop Earrings**
Nickel-free for people with nickel dermatitis. Pierced only, with snap-close ear wires of goldtone.
Small, 3/4" diam.
#256-532
$5.99
Medium, 1 1/4" diam.
#256-547
$6.99
Large, 1 7/8" diam.
#256-566
$7.99

STERLING SILVER

NEW
G. **Rope Bracelet**
Casually elegant styling with easy-close lobster-claw clasp.
Small, 7 1/2" #124-085
Large, 8 1/2" #123-969
INTRO SPECIAL
$12.99
Next Brochure $17.99

H. **Rope Chain Necklace**
To wear alone or layered.
18" #207-590
~~$34.99~~ **$24.99**
24" #207-604
~~$44.99~~ **$34.99**
BACK TO INTRO PRICES

NEW
I. **Herringbone Bracelet**
Exquisitely worked, classically beautiful with easy-close lobster-claw clasp.
Small, 7 1/2" #124-654
Large, 8 1/2" #124-688
INTRO SPECIAL
$14.99
Next Brochure $19.99

J. **Avon Herringbone Necklace**
Silken links of sterling. 1/4" W. 18" #209-224
~~$34.99~~ **$24.99**
24" #210-152
~~$44.99~~ **$34.99**
BACK TO INTRO PRICES

AVON-NY 004655
AV_PIPES_0016226

Filigree Tac Pin Ensemble
Goldtone, rhinestone accents. Parasol, 1" H; shoe, 7/8" L; fan, 1" W.
#226-731
$9.99
set of three

NEW
Multi-Heart Drop Earrings
Golden dangles with five heart charms of goldtone, translucent red and faux amethyst. 2" L. Pierced only.
#280-210
$7.99

NEW
Floral Surprise Pin
Goldtone ladybug tac pin with pink cabochons on a fabric rose. Wear the flower as a corsage, with or without the tac pin. Pin, 1/2" W; flower, 3 1/2" W.
#007-722
$12.99

NEW
Baby Bootie Tac Pin
For new moms or for a baby shower, our darling pins are just the thing. Goldtone with rhinestone accents and pink or blue glaze. 7/8" L. Tac back.
Girl (pink)
#280-153
Boy (blue)
#280-191
$7.99 each

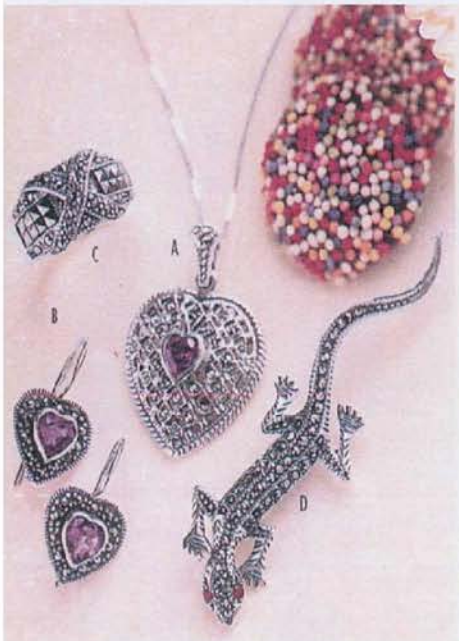
Color Doorknocker Earrings
Goldtone, glossy color inlays. 2" L. Clip only.
White #317-265
Black #273-762
Red #273-758
Blue #273-777
$14.99 each pair

Color Classic Necklace
Triple strands in graduated lengths from 26" to 29". Goldtone with colorful glossy ovals.
White #042-810
Black #213-496
Red #213-481
Blue #213-500
$14.99 each

NEW
Ladybug Bracelet
That special charm of the ladybug captured forever for you to wear. Transparent red glaze with black glaze trim. Set in goldtone links. With easy-close lobster-claw clasp.
Small, 7 1/4" L #020-024
Large, 8 1/4" L #020-039
$9.99

NEW
Ladybug Earrings
Matching earrings are 3/8" L. Pierced only.
#019-995
$4.99

AVON-NY 004656
AV_PIPES_0016227



NEW
E. Expandable Locket Necklace
Goldtone locket opens out on both sides, holds 4 pictures. Locket, 1½" L; goldtone chain, 32" L.
#119-223
$19.99

NEW
F. Sculptural Mother and Child Pendant
Gleaming goldtone with Austrian crystal accent.
1" L on an 18" goldtone chain. #317-270
$14.99

NEW
Birthstone Memories
G. Necklace
Goldtone rope chain comes with a tiny golden ring charm in a choice of twelve simulated birthstones. Chain, 18" L. Charm, ½" diam.
$14.99 each

H. Charms
Goldtone with simulated birthstones. ½" diam. To add to Birthstone Memories Necklace or your own chain.
$6.99 each

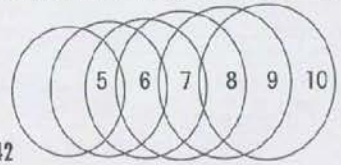
NEW
Sterling Silver Marcasite & Amethyst Heart
Sparkling marcasite set in sterling silver with hearts of genuine amethyst.
A. Necklace
Heart pendant, 1¼" L, on a 19" sterling silver chain.
#008-881
$34.99

B. Earrings
⅞" L. Pierced only, with sterling silver ear wires.
#008-403
$34.99

NEW
C. Sterling Silver Marcasite Ring
Sizes:
5 #007-775
6 #008-111
7 #008-126
8 #008-130
9 #008-198
10 #008-365
$39.99

NEW
D. Marcasite Lizard Pin
Sterling silver set with glittering marcasite and genuine garnet eyes.
2¼" L. #008-528
$34.99

RING SIZER
Match a circle with the inside of one of your rings to find correct size.



Simulated Birthstones

Jan. Garnet G. #058-414 H. #005-480	June Alexandrite G. #060-224 H. #006-635	
Feb. Amethyst G. #058-558 H. #006-104	July Ruby G. #060-482 H. #006-836	
Mar. Aquamarine G. #059-320 H. #006-138	Aug. Peridot G. #061-020 H. #006-860	
April Diamond G. #059-760 H. #006-563	Sept. Sapphire G. #061-072 H. #006-965	
May Emerald G. #060-100 H. #006-578	Oct. Rose Zircon G. #061-110 H. #007-058	
	Nov. Topaz G. #061-144 H. #007-100	
	Dec. Blue Zircon G. #061-599 H. #007-115	

I. Sparkle Ring Hoop Earrings
Goldtone with rhinestones.
1⅛" L. Pierced only, with surgical steel snap-close ear wires.
Faux emerald/Crystal #172-749
Crystal #135-753
$9.99 each pair

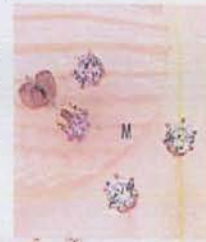
J. Tennis Bracelet
Crystals set in goldtone.
Faux emerald/Crystal
Small, 7" #226-841
Large, 8" #226-856
Crystal
Small, 7" #273-910
Large, 8" #273-925
$14.99 each

jewelry

NEW
K. Pearlesque Graduated Necklace
Glass pearls of graduating size. Goldtone filigree clasp.
Pink
18" #005-002 20" #004-814
Cultura
18" #004-355 20" #004-780
$12.99 each

NEW
L. Pearlesque Cluster Earrings
Faux pearls. Pierced only, ½" W.
Pink #077-298
Cultura #077-283
$7.99 each pair

M. Cubic Zirconia Earrings
Each stud is equivalent in size to .5 carat diamond weight. Set in goldtone. Pierced only.
Clear #288-063
Pink #253-442
$9.99 each pair



N. Spring Bouquet Necklace
Pretty pale pastels to mix or match. Faceted faux stones linked in goldtone.
24" L.
Rose #228-457
Clear #228-438
Aqua #228-461
$14.99 each

O. Spring Bouquet Earrings
Dangles to match.
Pierced only, 1¼" L.
Rose #228-476
Aqua #228-495
Clear #228-480
$6.99 each pair

Unless otherwise noted, earrings have surgical steel posts.

AVON-NY 004657
AV_PIPES_0016228

FRAGRANCE

INDULGE YOURSELF

In something precious,
something **exquisite,**
something exotic.
Fragrance, the ultimate
ornament, the most
dramatic detail. A scent
to reflect every **facet**
of your personality.
Cool and **contemporary,**
creative and **classic.**
All a brilliant extension
of you.

NEW
Eau de Toilette Spray
The fragrances you love
in a new size. Decorative
replica flacons look stunning
on your bureau, desk, etc.
1 fl. oz. Available in:
Millennia #017-218
Far Away #017-184
Rare Gold #017-222
$9.95 each

AVON-NY 004658
AV_PIPES_0016229

RARE GOLD
A fragrance of rare beauty...a bouquet of lily, jasmine and a hint of peach.

Parfum
.5 fl. oz.
#001-413
$45.00

Eau de Parfum Spray
1.7 fl. oz.
#001-270
$19.50

Body Lotion
6.7 fl. oz.
#315-387
$9.00

Dusting Powder
3.5 oz. net wt.
#315-391
$15.00

Body Talc
3.5 oz. net wt.
#315-410
$5.50

Shower Gel
6.7 fl. oz.
#315-406
$8.50

Body Creme
5.3 oz. net wt.
#084-281
$8.00

FAR AWAY
A rare and precious floral with oriental notes.

Parfum
.5 fl. oz.
#215-408
$45.00

Eau de Parfum Spray
1.7 fl. oz.
#215-393
$19.50

Body Creme
5.3 oz. net wt.
#170-550
$8.00

Body Talc
3.5 oz. net wt.
#109-685
$5.50

Dusting Powder
3.5 oz. net wt.
#170-583
$15.00

Body Lotion
6.7 fl. oz.
#079-601
$9.00

Bath and Shower Gel
6.7 fl. oz.
#139-180
$8.50

exquisite temptations you need not resist

fragrance

MILLENNIA
A timeless fragrance born of exotic Amazon lily, rare lotus flower and ancient temple incense.

Parfum
.5 fl. oz.
#241-935
$45.00

Eau de Parfum Spray
1.7 fl. oz.
#241-916
$19.50

Body Moisturizer
6.7 fl. oz.
#084-611
$8.00

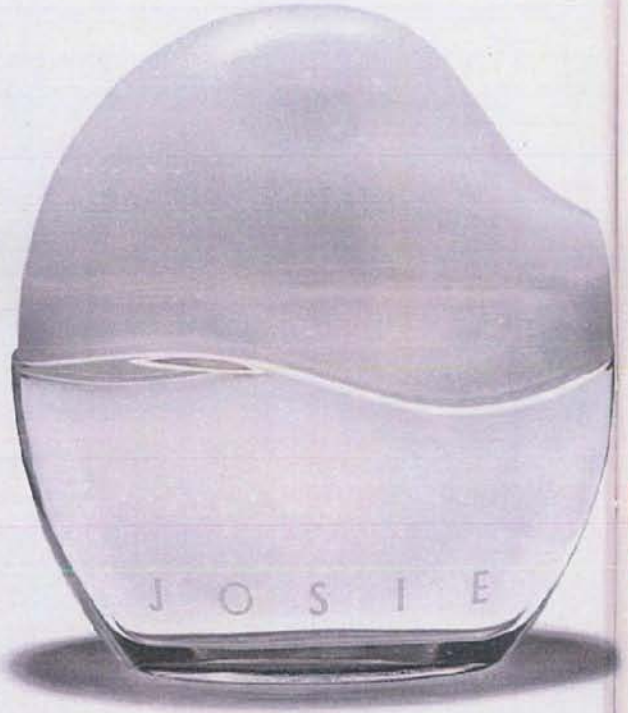
Bath Oil
3 fl. oz.
#154-861
$12.50

AVON-NY 004659
AV_PIPES_0016230

introducing **JOSIE** the casual anytime. anywear.

new fragrance by Josie Natori.

anywear
eau de toilette spray
bright notes of ylang-ylang, magnolia and jasmine over sandalwood and musk.
1.7 fl. oz. #275-990
$16.50



rub wrist across bottle to enjoy Josie

JOSIE

fragrance

Don't miss the latest line of sleepwear and loungewear by Josie Natori, pages 84-86.

AVON-NY 004660
AV_PIPES_0016231

what's rich?

bathing yourself in luxury

IMARI
A rich fragrance with a floral bouquet enhanced with incense and musk and highlighted with hints of spice.

Bath and Shower Gel
6.7 fl. oz.
#051-630
$7.00

Body Lotion
6.7 fl. oz.
#051-625
$7.50

Body Talc
3.5 oz. net wt.
#051-716
$3.50

Eau de Cologne Spray
1.2 fl. oz.
#051-610
$17.95

Body Creme
5 oz. net wt.
#051-659
$5.00

Body Spray
4.2 fl. oz.
#082-915
$8.50

Gel, Lotion & Talc
#032-521

all three for $12.99
Save $5.01

MESMERIZE
A never-before mingling of the world's most captivating scents. Jasmine, coriander, citrus, musk and sandalwood—entwined with iris...orchid...rose.

Shower Gel
6.7 fl. oz.
#090-169
$7.00

Body Lotion
6.7 fl. oz.
#085-292
$7.50

Perfumed Body Talc
3.5 oz. net wt.
#085-311
$3.50

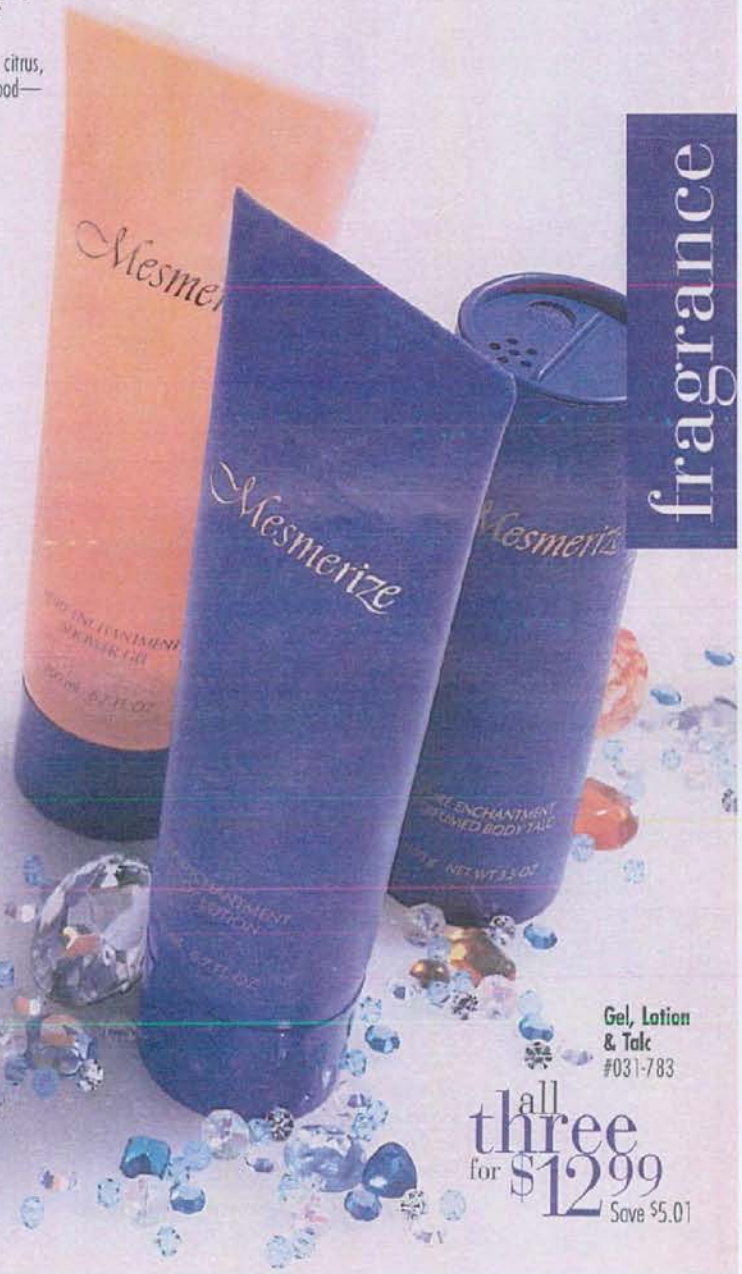
Cologne Spray
1.7 fl. oz.
#085-254
$17.95

Cologne Spray
1 fl. oz.
#197-893
$9.00

Roll-On Anti-Perspirant Deodorant
2 fl. oz.
#085-383
$2.50

Body Creme
5 oz. net wt.
#053-541
$5.00

Not all products shown.



fragrance

Gel, Lotion & Talc
#031-783

all three for $12.99
Save $5.01

AVON-NY 004661
AV_PIPES_0016232

ODYSSEY
The fragrance of mimosa and magnolia with a memory of musk.

Perfumed Body Talc
3.5 oz. net wt.
#105-570
$3.50

Perfumed Skin Softener
5 oz. net wt.
#107-242
$4.25

Roll-On Anti-Perspirant Deodorant
2 fl. oz.
#003-803
$2.50

Cologne Spray
1.8 fl. oz.
#177-808
$12.95

NIGHT MAGIC EVENING MUSK
Exotic touches of incense, amber and musk weave a sultry spell.

Perfumed Body Talc
3.5 oz. net wt.
#030-218
$3.50

Roll-On Anti-Perspirant Deodorant
2 fl. oz.
#031-343
$2.50

Perfumed Skin Softener
5 oz. net wt.
#106-160
$4.25

Cologne Spray
1.5 fl. oz.
#122-924
$12.95

Talc, Roll-On & Skin Softener all three* for $6.99

Odyssey Trio #048-201
Night Magic Trio #106-121
Vanilla Soft Musk Trio #137-718
Soft Musk Trio #030-280

*of some fragrance.

oh, the pleasures of extravagance!

fragrance

VANILLA SOFT MUSK
The allure of vanilla blended with white flowers, sandalwood and musk.

Roll-On Anti-Perspirant Deodorant
2 fl. oz.
#256-126
$2.50

Body Talc
3.5 oz. net wt.
#227-030
$3.50

Body Creme
6.7 fl. oz.
#011-004
$5.50

Cologne Spray
1.5 fl. oz.
#132-386
$12.95

SOFT MUSK
Rose, jasmine and ylang-ylang create a lovingly warm and woodsy scent.

Perfumed Skin Softener
5 oz. net wt.
#026-018
$4.25

Body Talc
3.5 oz. net wt.
#094-001
$3.50

Roll-On Anti-Perspirant Deodorant
2 fl. oz.
#094-130
$2.50

Cologne Spray
1.5 fl. oz.
#093-832
$12.95

Not all products shown.

AVON-NY 004662
AV_PIPES_0016233

shining scents & radiant true

SWEET HONESTY
An innocent, inviting floral fragrance.
Cologne Spray
1.8 fl. oz.
#033-255
$9.95

PEARLS & LACE
A very feminine, light, yet rich floral bouquet.
Cologne Spray
1.5 fl. oz.
#204-734
$12.95

cologne sprays
buy one get one* free

fragrance

*Of equal or lesser value, pages 54-55.

AVON-NY 004663
AV_PIPES_0016234

choose your favorite fragrance gems

PERFUMED SKIN SOFTENER
5 oz. net wt.

Night Magic Evening Musk
#032-278

Candid
#025-098

Timeless
#025-117

Sweet Honesty
#058-490

Soft Musk
#094-111

Odyssey
#053-230
~~$4.25~~
$2.49 each

cologne sprays
buy one get one* for $6

fragrance

COLOGNE SPRAY
Candid
Jasmine, tuberose and ylang-ylang underscored by sandalwood.
1.8 fl. oz. #168-371
$10.25

Timeless
A rich bouquet of florals, jasmine, amber and musk.
1.8 fl. oz. #168-386
$10.25

Butterfly
An airy bouquet of jasmine and gardenia with a hint of pineapple and musk. 1 fl. oz.
#135-590
$9.95

*Of equal or lesser value, page 57

AVON-NY 004664
AV_PIPES_0016235

precious gifts of scent for him

TRAILBLAZER
A blend of lemon and lime, woody notes and spices and herbs.
Cologne
3.4 fl. oz.
#120-659
$13.50
Natural Spray Cologne
3 fl. oz.
#064-322
$13.50
After Shave
3.4 fl. oz.
#120-663
$11.50
Deodorant Talc
3.5 oz. net wt.
#123-093
$3.50

TRIUMPH
Citrus with woody and amber notes.
Cologne
3.4 fl. oz.
#075-864
$13.50
Natural Spray Cologne
3 fl. oz.
#069-786
$13.50
After Shave
3.4 fl. oz.
#075-850
$11.50
Deodorant Talc
3.5 oz. net wt.
#040-253
$3.50

WILD COUNTRY
A blend of grasses and herbs.
Cologne
4 fl. oz.
#086-284
$11.95
Natural Spray Cologne
3 fl. oz.
#086-466
$13.50
After Shave
4 fl. oz.
#086-447
$9.95
After Shave Conditioner
4.2 fl. oz.
#086-557
$3.75
Deodorant Body Talc with Baking Soda
3.5 oz. net wt.
#086-576
$3.50
Deodorant Soap-on-a-Rope
5 oz. net wt.
#086-580
$5.50

*Of equal or lesser value. Offer applies to Colognes and Natural Spray Colognes on pages 58-59.
Not all products shown.

men's colognes
buy one get one* for $6

MUSK FOR MEN
Sweet mossy tones and spice against amber woods and musk.
Cologne
2.8 fl. oz.
#120-678
$11.95
Natural Spray Cologne
3 fl. oz.
#025-189
$13.50
After Shave
2.8 fl. oz.
#010-156
$9.95
Deodorant Talc
3.5 oz. net wt.
#039-306
$3.50

JAMOCA MUSK FOR MEN
A blend of fresh roasted coffee, herbs, spices and musk.
Cologne
2.8 fl. oz.
#168-094
$12.95

AVON-NY 004665
AV_PIPES_0016236

BLACK SUEDE
Sweet mossy tones and spicy accents.

Cologne Spray
3.4 fl. oz.
#083-251
$14.95

Cologne Splash
3.4 fl. oz.
#082-934
$13.50

After Shave Lotion
3.4 fl. oz.
#083-342
$11.95

After Shave Conditioner
4.2 fl. oz.
#083-357
$3.75

Shower Soap-on-a-Rope
5 oz. net wt.
#083-950
$5.50

Deodorant Talc
3.5 oz. net wt.
#083-911
$3.50

MESMERIZE FOR MEN
The mystery of myrrh, precious woods and exotic spices.

Cologne Spray
3.4 fl. oz.
#137-498
$15.50

After Shave
3.4 fl. oz.
#137-502
$12.50

After Shave Conditioner
4.2 fl. oz.
#074-011
$4.50

Soap-on-a-Rope
5 oz. net wt.
#060-186
$6.50

Deodorant Body Talc
3.5 oz. net wt.
#141-884
$4.00

Not all products shown.

MAXX
Notes of mandarin, bergamot and lemon top off woody accords and musk.

Cologne Spray
3.4 fl. oz.
#284-713
$15.50

After Shave
3.4 fl. oz.
#284-732
$11.95

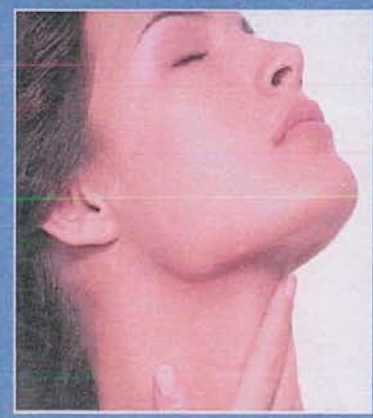
After Shave Cooling Gel
4.2 fl. oz.
#036-053
$4.50

isn't there someone you'd like to indulge?

AVON-NY 004666
AV_PIPES_0016237

NOT AN INDULGENCE... A NECESSITY

For **beautiful** skin
today and tomorrow,
treat it right with the
perfect formulas
for your skin type.
Normal-to-oily
or normal-to-dry,
Avon has the cleanser,
toner, moisturizer
and treatment to give
your skin the **attention**
and affection it needs...
every day.



MAXIMUM MOISTURE
Super Hydrating Complex
Get a moisture rush—soothing, cooling gel with liposomes of vitamins A, C, E and beta carotene drenches parched skin. Look and feel refreshed and revived—instantly.
2 oz. net wt. #005-700
~~$18.00~~ $5.00
HALF PRICE
Crossed-out price is the most frequent prior Brochure price.

SKIN CARE

AVON-NY 004667
AV_PIPES_0016238

cleansers & toners:

your first steps to beautiful skin

normal-to-oily skin

a.m. + + + +

cleanse tone treatment moisturize

CLEANSE

Purifying
Facial Cleansing Gel
Gently foams away oil, dirt, makeup from normal-to-oily skin without disturbing skin's pH balance. Leaves skin feeling refreshed and refined.
6.7 fl. oz. #041-981
$7.50

TONE

Purifying
Matte-Finish Toner
Bi-phase formula for normal-to-oily skin with oil-absorbing agents to leave a smooth matte finish. Refreshes, tones and polishes with botanicals and ivy extract.
6.7 fl. oz. #177-296
$7.50

normal-to-dry skin

a.m. + + + +

cleanse tone treatment moisturize

CLEANSE

Moisturizing
Gentle Creme Cleanser
Washes away dirt, oil, makeup, while emollients leave skin feeling soft and clean. Non-comedogenic. Hypo-allergenic.
6.7 fl. oz. #042-093
$7.50

TONE

Moisturizing
Alcohol-Free Toner
A nonirritating, hydrating formula for normal-to-dry skin. Gently removes surface impurities, while kuwa and elder extracts, and vitamins A & E refine and tone skin.
6.7 fl. oz #177-277
$7.50

skin care

AVON-NY 004668
AV_PIPES_0016239

Crossed-out price is the most frequent prior Brochure price.

treatments:

give your skin every advantage—it shows.

Moisture Lift
Protective Lotion SPF 15
1.7 fl. oz. #257-539
$9.50

Moisture Lift
Protective Cream SPF 15
1.7 fl. oz. #257-505
$9.50

Banishing Cream
Skin Discoloration
Lightener
2.5 fl. oz. #206-450
$8.00

Eye Makeup
Remover Pads
80 non-oily pads. #090-044
~~$5.50~~
$5.00

Lighten Up
Undereye Treatment
.5 fl. oz. #086-270
$14.50

ALSO AVAILABLE:
Eye Perfector with
Liposomes Soothing Eye Gel
.6 oz. net wt. #067-530
$8.50

skin care

AVON

Call your Avon Representative or **1-800-FOR-AVON**

AVON-NY 004669
AV_PIPES_0016240

problem
skin losing its ability to "bounce back"

solution

DRAMATIC FIRMING CREAM
for Face and Throat
1.5 oz. net wt.
#076-932
~~$11.50~~
$8.00

problem
areas prone to cellulite and/or stretchmarks

solution

NEW FIGURE
Multi-Action Body Creme
6 oz. net wt. #161-745
~~$10.00~~
$6.99
Look for new packaging in Brochure 13

problem
stressed-out skin

solution

VISIBLE ADVANTAGE
Skin Reviving Liquid
1 fl. oz. #053-795
~~$10.00~~
$6.99
Last time in Brochure 12

save 30%

Crossed-out prices are the most frequent prior Brochure prices.

problem
fine, dry lines around mouth & eyes

solution

BioAdvance 2000
Skin Lotion, .85 fl. oz.;
Fortifier, .12 fl. oz.
#062-045
~~$20.00~~
$14.00
Look for new packaging in Brochure 14

problem
dry, flaky skin

solution

INTENSIVE FACIAL HYDRATOR
Peel-Off Mask
4 oz. net. wt.
#122-006
~~$8.50~~
$5.95
Last time in Brochure 12

skin care

problem
dull, flaky facial complexion

solution

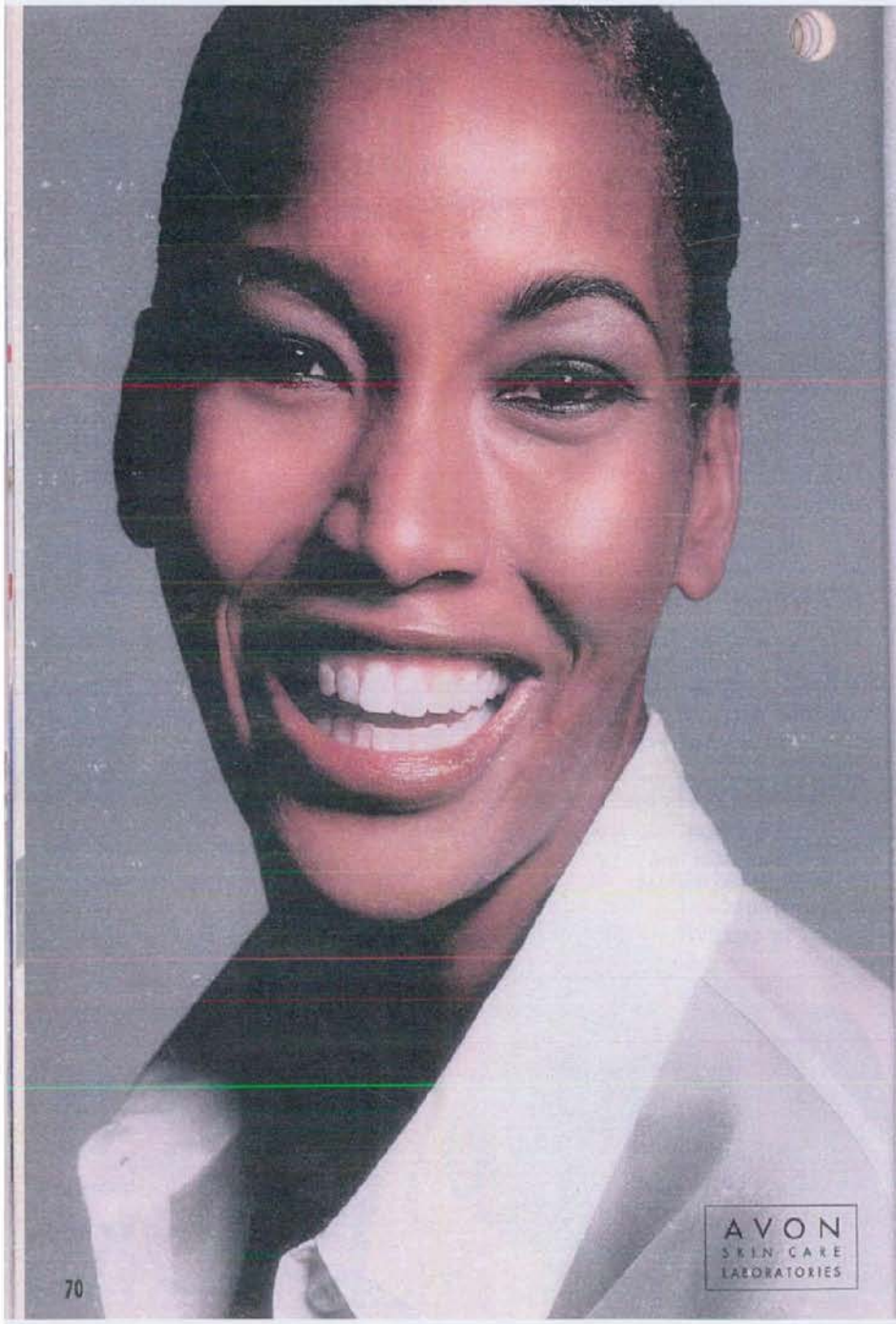
SKIN REFINER
Gentle Action Scrub
2 oz. net wt. #087-568
~~$8.00~~
$5.59

problem
rough skin texture

solution

SKIN SMOOTHER
Foaming Body Scrub
6 oz. net wt. #094-968
~~$7.50~~
$5.25

AVON-NY 004670
AV_PIPES_0016241



ANEW

All-In-One:
singular solutions
that repair,
restore
& rejuvenate

All-In-One Perfecting Complex SPF 15
Dramatically advanced technology improves original formula concept.
1.7 fl. oz. #226-105
$15.50

All-In-One Perfecting Lotion SPF 8
Light, oil-free formula. Soothing Botanicals. Advanced ingredients.
1.7 fl. oz. #226-143
$15.50

All-In-One Intensive Complex SPF 15
Double-dose AHAs. Advanced formula technology.
1.7 fl. oz. #226-158
$17.50

Note: If your skin is sensitive or prone to irritation, use All-In-One Perfecting Complex.

AVON-NY 004671
AV_PIPES_0016242

AVON-NY 004672
AV_PIPES_0016243

AVON MOISTURE THERAPY

Intensive Body Lotion
6.75 fl. oz.
#110-886
$4.99

13.5 fl. oz.
#111-002
$7.99

Hand Cream
4.2 fl. oz.
#180-777
$3.99

Moisturizing Lip Treatment SPF 15
.15 oz. net wt.
#154-876
$1.49

Extra Strength Cream
5.3 oz. net wt.
#180-523
$5.99

Oatmeal Body Lotion
13.5 fl. oz.
#180-796
$7.99

Alpha Hydroxy Body Lotion
6.75 fl. oz.
#299-674
$5.99

Bath Oil
13.5 fl. oz.
#180-781
$8.99

moisture therapy:

now with Alpha hydroxy (to smooth out the rough spots)

NEW
Avon Moisture Therapy Alpha Hydroxy Body Cream
Using Alpha hydroxy acids, our new formula improves the appearance of skin where it needs help most—including elbows, knees, callused feet and heels. Rich emollient cream gently exfoliates rough, dry surface skin; allows the softer, smoother skin underneath to emerge. Now you can have proven moisturizing effectiveness and noticeably smoother skin! 5.3 oz. net wt. #039-440

skin care

introductory special $4.99
Next Brochure $5.99

AVON-NY 004673
AV_PIPES_0016244

VITA MOIST
Body Lotion
16 fl. oz. #025-834
$4.99
TWO FOR $8.29

Face Cream
7 oz. net wt. #025-925
$5.99
TWO FOR $7.99

Face Cream
3.5 oz. net wt. #025-887
$3.99
TWO FOR $5.49

RICH MOISTURE
Fragrance-Free Body Lotion for Sensitive Skin
16 fl. oz. #024-106
$4.99
TWO FOR $8.29

Body Lotion
16 fl. oz. #049-853
$4.99
TWO FOR $8.29

Face Cream
7 oz. net wt. #049-872
$5.99
TWO FOR $7.99

Face Cream
3.5 oz. net wt. #049-887
$3.99
TWO FOR $5.49

CARE DEEPLY
Extra Creamy Lotion for Dry Skin
10 fl. oz.
with Aloe #006-142
with Cocoa Butter
#006-908
$3.79 each
TWO FOR $5.49

buy two & save

clearskin:

when good skin goes bad...treat it right.

CLEANSERS
Antibacterial Cleansing Scrub
2.5 oz. net wt.
#013-686
$3.49

CLARIFIERS
Maximum Strength Astringent Cleansing Lotion
8 fl. oz.
#315-535
$3.99

Clearbreeze Astringent
8 fl. oz.
#188-213
$3.49

TREATMENTS
Acne Defense Stick
1 fl. oz.
#114-240
$3.99

Overnight Acne Treatment
2 fl. oz.
#031-339
$3.99

Maximum Strength Cleansing Pads
42 pads.
#013-705
$3.99

10% Benzoyl Peroxide Vanishing Cream
.75 oz. net wt.
#069-236
$3.99

Thursday Night Medicated Mask
3 oz. net wt.
#077-628
$3.99

SENSITIVE SKIN
Cleansing Pads for Sensitive Skin
42 pads.
#133-420
$3.99

BONUS SIZES!
Antibacterial Cleansing Scrub
3.75 oz. net wt.
#084-520
$3.49

Maximum Strength Astringent Cleansing Lotion
12 fl. oz.
#293-073
$3.99

skin care

AVON-NY 004674
AV_PIPES_0016245

NEW
Zip Terry Dress
Sleeveless dress with colorful trim doubles as a summer cover-up perfect for poolside. Zip-front with slit; two front pockets. Cotton/polyester. Machine wash. Made in the U.S.A.
S(6-8), M(10-12), L(14-16)
$26.99
1X(16W-18W), 2X(20W-22W), 3X(24W-26W)
$31.99

Style previews are pages 78-87 not available in Puerto Rico and the Caribbean.

INDULGE

Give in to the **simple** pleasures of **summer.** Update your wardrobe with the latest wave of fashions... **relaxed** and **refined,** pared-down pieces with a **sophisticated** sportiness. Low-key, **high-style fashions** for the weekday or weekend.

NEW
Island Sandals
Slip-on thong sandals in shades to complement our casual clothing. Flexible sole for comfort. Standard medium width. Man-made materials. Imported. White, Black, Watermelon, Passion Green, Metallic Gold. Whole sizes 6-10
$12.99
OR
2 pairs for $20
Allow 2-4 weeks for delivery in case of unforeseen demand.

STYLE

AVON-NY 004675
AV_PIPES_0016246

City Smart Wedge Dress
For the workday or weekend. Seasonless knit dress in three fashion shades with designer-inspired, golden scrolled leaf embroidery at neck, pockets and sleeves. Cotton/polyester knit. Machine wash. Imported.
Cobalt, Black, Fuchsia
S(6-8), M(10-12), L(14-16)
$29.99
1X(16W-18W), 2X(20W-22W), 3X(24W-26W)
$34.99

sophisticated & sporty

spring into summer with minimum clothes, maximum style

NEW
Zip-Up Tunic
Ottoman-rib knit with novelty zipper pull at neck and front pockets. Polyester/cotton. Machine wash. Imported.
Caribbean Blue, Black, Sun Yellow
S(6-8), M(10-12), L(14-16)
$29.99
1X(16W-18W), 2X(20W-22W), 3X(24W-26W)
$34.99

NEW
Jersey Knit Pants
Flat-knit, elastic-waist slim pants. Polyester/cotton. Machine wash. Imported.
Caribbean Blue, Black, Sun Yellow
S(6-8), M(10-12), L(14-16)
$19.99
1X(16W-18W), 2X(20W-22W), 3X(24W-26W)
$24.99

style

AVON-NY 004676
AV_PIPES_0016247

poolside summer

NEW
Tweety Swimsuit
Bright tank-style swimsuit with a refreshing fruity print and bold Tweety graphics, front and back. Fully lined front and crotch; U-back. Cotton/spandex. Hand wash. Imported.
2T/3T, 4T $14.99
4/5, 6/6X $15.99
7/8, 10/12, 14 $16.99

NEW
Beaded Jelly Sandals
Head for the beach in these glittering jelly sandals with multicolor beaded straps. Open toe and heel. Adjustable strap has snap closure. Man-made materials. Imported.
XXS(5-6), XS(7-8), S(9-10), M(11-12), L(13-1), XL(2-3)
$8.99

TM & ©1997 Warner Bros.

LOONEY TUNES

Style products on pages 78-87 not available in Puerto Rico and the Caribbean.

splish splash

fun for girls and boys

Pooh

NEW
Pooh & Tigger Swim Trunks
Surf's up with Pooh & Tigger. Wrap-around panel print with bold graphics. Elasticized waistband. Cotton with nylon liner. Hand wash. Made in the U.S.A. or imported.
XS(2T/3T), S(4T)
$9.99
M(4/5), L(6/7)
$10.99

NEW
Pooh & Tigger T-Shirt
Your classic white tee with screen-printed Pooh & Tigger graphics on front. Matches the boy's swim trunks; doubles as a great cover-up for girls. Cotton/polyester. Machine wash. Made in the U.S.A. or imported.
XS(2T/3T), S(4T)
$9.99
M(4/5), L(6/7)
$10.99

Swimwear now available in toddler sizes!

style

© Disney

AVON-NY 004677
AV_PIPES_0016248

NEW

Print Slip Chemise

A slip of elegance, silky as satin, with adjustable lingerie straps. Polyester. Machine wash. Imported. Multicolor.

S(6-8), M(10-12), L(14-16)

$25

1X(16W-18W), 2X(20W-22W), 3X(24W-26W)

$30

NEW

Print Kimono Robe

A romantic kimono-style wrap robe with inside tie, sash belt. Contrast trim binding along the neckline and sleeves; side-seam pockets. Polyester. Machine wash. Imported. Multicolor.

S/M(6-10), M/L(12-16)

$30

1X/2X(16W-20W), 2X/3X(22W-26W)

$35

NEW

Embroidered Short PJ Set

Silky tank detailed with Natori's signature floral embroidery, over flirty elastic-waist boxer shorts. Polyester. Machine wash. Imported. Deep Grape.

S(6-8), M(10-12), L(14-16)

$30

1X(16W-18W), 2X(20W-22W), 3X(24W-26W)

$35

Complement your look with the newest new fragrance by Josie Natori; pages 48-49.

style

NATORIOUS

AVON-NY 004678

AV_PIPES_0016249

NATORIOUS

NEW

Print Caftan

A luxurious floral print lounger with contrast trim binding along the V-neckline and sleeves. Ankle length with single side slit. Polyester. Machine wash. Imported. Multicolor.

S/M(6-10), M/L(12-16)

$40

1X/2X(16W-20W), 2X/3X(22W-26W)

$45

NEW

Print Nightshirt

Simple elegance, classically tailored in a rich floral print. Beautifully finished with contrast trim binding along scoop neckline. Polyester. Machine wash. Imported. Multicolor.

S(6-8), M(10-12), L(14-16)

$25

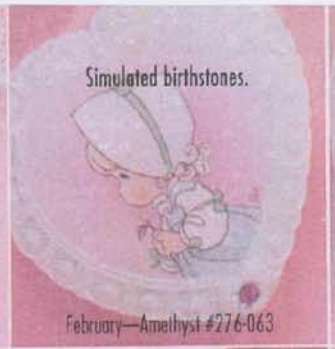
1X(16W-18W), 2X(20W-22W), 3X(24W-26W)

$30

Style products on pages 78-87 not available in Puerto Rico and the Caribbean.

January—Garnet #276-059

Simulated birthstones.



February—Amethyst #276-063

March—Aquamarine #276-078

April—Diamond #276-082

May—Emerald #276-097

June—Pearl #276-101

July—Ruby #276-116

August—Peridot #276-120

September—Sapphire #276-135

October—Opal #276-140

November—Topaz #276-154

December—Turquoise #276-169

TAKE TIME TO INDULGE!

Slow down. Take time out for yourself or spend it with family and **friends.** Do whatever makes you **happy,** whether it's more playtime with the kids or treating yourself to some quiet time at **home.** Enjoy a cup of tea or write a letter to an old friend. Spoil someone with little tokens of **love.**

©1997 Precious Moments, Inc. All rights reserved worldwide.

NEW

Precious Moments® Porcelain Birthstone Box

Heart-shaped bisque porcelain birthstone box with a Precious Moments® girl decorating the lid and a different poem to celebrate each month on the back. Simulated birthstones. 2½" W.

$9.99 each.

Precious Moments® by ENESCO

GIFTS, ETC.

AVON-NY 004680

AV_PIPES_0016251

kitty companions

Cat Teapot
Both decorative and functional, this delightful hand-painted ceramic teapot is a must-have collectible for every cat lover. Holds 20 fl. oz. Hand wash.
#276-173 $16.99

NEW!
THE BLUE ROSE COLLECTION

Cat Plush
For all animal lovers, an adorable cat plush with blue ribbon and rose accent. Coordinates with the Teapot, Mug and Pen. 7" L. Acrylic, Filling and ribbon, 100% polyester.
#276-192 $9.99

Cat Mug
Hand-painted ceramic mug coordinates with Cat Teapot. Holds 10 fl. oz. Microwave-safe. Hand wash.
#276-207 $8.99

Cat Pen
Blue enamel and metal pen featuring a white cat. 5 ⅞" L. Blue ink in replaceable cartridge (included).
#276-188 $7.99

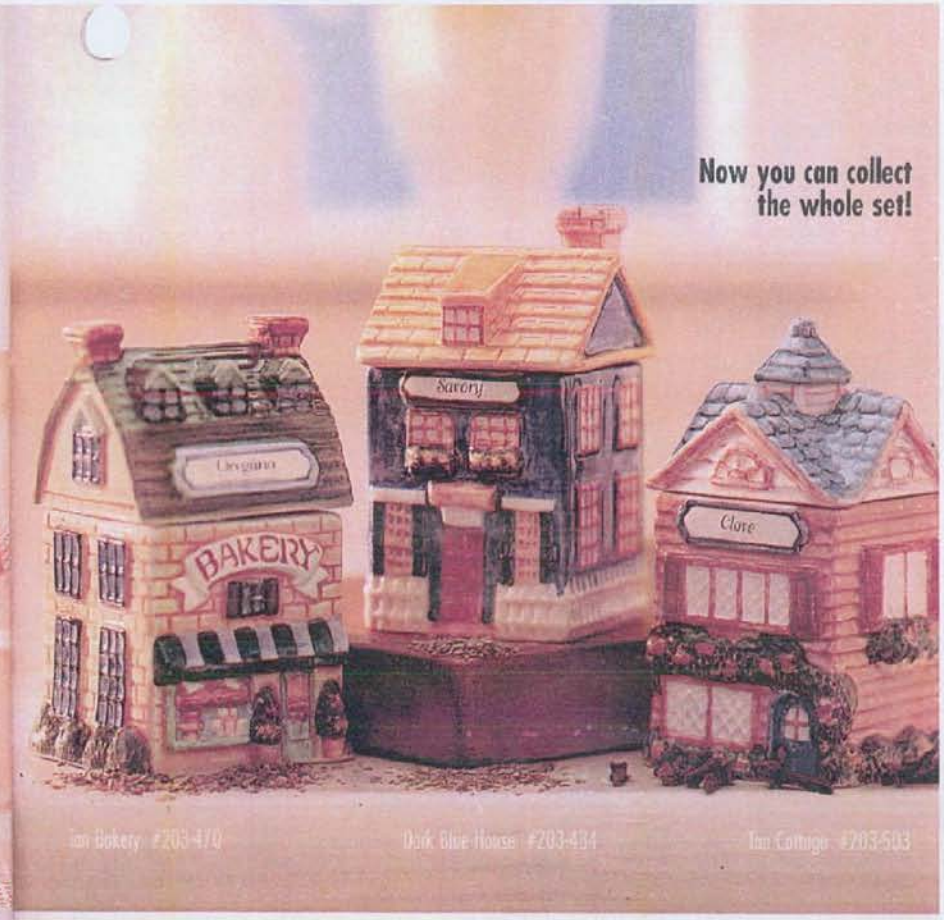
gifts

AVON-NY 004681
AV_PIPES_0016252

spicy sentiments

NEW
Sunlit Sentiments Glass Card
Decorative glass card opens to reveal a pretty floral design that lets the sun shine through on one panel, with an inspirational sentiment on the other. Available in four different designs. Metal trim.
6" H x 4 1/4" W.
A. Mother #115-065
B. Friend #114-221
C. Sister #114-145
D. Grandmother #114-365
$9.99 each

NEW
Mother's Day Soap-in-a-Soap
Creamy soap flower within a transparent soap bar. Delicate floral scent. Comes in three different colors and floral designs.
3 oz. net wt.
Sunflower (yellow) #054-571
Dahlia (blue) #054-863
Rose (pink) #054-810
$3.99 each



COTTAGE COLLECTION
Spice Jar
Three new jars (shown above) complete the collection! Keep spices fresh in colorful, hand-painted country cottage Spice Jars. Each ceramic house comes with a plastic gasket and preprinted stick-on labels for 24 different spices. Each jar, 3 1/2" H. Hand wash.

As shown on Spice Rack (including 3 new jars):

Yellow House	#201-735	Yellow Bakery	#201-879
Pink Cottage	#201-740	Yellow Market	#201-902
Blue Townhouse	#201-754	Rust Townhouse	#201-917
Tan Market	#201-850	Blue Florist	#201-921
Blue Cottage	#201-864		

$7.99 each

Spice Rack
The perfect display case for your Spice Jar cottages. Wooden rack with off-white finish complements any decor. Stands on its own or hangs on wall. 13 1/2" H x 10 1/2" W.
#226-602 **$14.99**

gifts

AVON-NY 004682
AV_PIPES_0016253

child's play

NEW

Dots the Dalmatian

Floppy dalmatian plush is so soft and huggable it'll be love at first sight! Comes with red collar and personalized "dog" tag around neck. Body/filling, 80% polyester/20% plastic beads. 12" L x 6" H. All ages.

#015-454

$12.99

Huggable, squeezable, totally irresistible!

NEW

My First Cars

These set of wheels really roll and squeak when you squeeze 'em! Cushiony soft fabric cars (100% cotton; filling, polyester foam) with plastic wheels. Each, 6½" L x 4½" H. For infants and toddlers. Surface washable.

Fire Car #094-236
School Bus #017-605
Police Car #094-255 **$9.99** each

They squeak when you squeeze 'em!

NEW

My First Book

Education and fun all in one! Teach your kids about sounds and textures with this puffy soft, eight-page interactive activity book. Removable teddy bear on the front cover. 100% cotton; filling, 100% polyester. Closed, 7" W x 7" H. For infants and toddlers. Surface washable.

#017-590

$9.99

gifts

AVON-NY 004683
AV_PIPES_0016254

AVON STORYTIME DOLL COLLECTION
"Little Bo Peep"
Porcelain head, arms, legs, feet; fabric body and clothes. 12" H. With miniature lamb. Numbered and dated. Metal display stand.
White version #204-973
African-American version #057-949
~~$39.99~~ **$24.99**
LOWEST PRICE EVER!

Avon Garden Thermometer
Can be used indoors or out. Plastic base, metal hand. Has notch on back for hanging. 8¾" W.
#141-960
~~$14.99~~ **$9.99**

M. I. Hummel® 1996 Collector Angel Plate*
Designed exclusively for Avon, this 24% lead crystal plate features a bas-relief of an original M.I. Hummel design, "Watchful Angel." Dated. Comes with a Certificate of Authenticity. 8½" diam.
#058-524
~~$29.99~~ **$24.99**
M.I. Hummel® and Hummel® are registered trademarks of Goebel. © Goebel 1997.

AVON CAROUSEL ANIMAL COLLECTION
Rabbit*
Fine hand-painted porcelain. Hardwood display stand, brass-toned pole. 5½" H. Includes story card.
#197-420
~~$19.99~~ **$14.99**
LOWEST PRICE EVER!

Magical Unicorn Carousel*
Lights up, plays "Music Box Dancer," and rotates while the four unicorns go up and down. Push button to start. 9" H. Uses two AA batteries (not included).
#023-080
~~$24.99~~ **$19.99**

*For decorative purposes only. Crossed-out prices are the most frequent prior Brochure prices.

WHILE SUPPLIES LAST

home & garden

save up to 35%

Avon Garden Sprinkler
Waters an area up to 10 ft. in diam. Resin with plastic fitting that attaches to any standard hose. 4" W. #056-832
~~$16.99~~ **$12.99**

Special Profession Mug
Dishwasher- and microwave-safe ceramic; 12 fl. oz. size.
A. Hairdresser #275-952
B. Teacher #272-603
C. Nurse #272-527
D. Coach #277-457
E. Secretary #275-928
~~$9.99~~ **$7.99** each
BACK TO INTRODUCTORY PRICE

Avon Gardening Tools
Bunny trowel (9½" L) and frog hand rake (9" L). Metal with resin handles.
#186-297
~~$14.99~~ **$9.99** set of two

Avon Gardening Tote Bag
Imported ramie/cotton tote (13" L x 12" D). Roomy pockets (6" W x 7" D) and two handles.
#198-316
~~$21.99~~ **$14.99**

gifts

Avon Bird Feeder
Resin. 6" diam. 17" L fabric cord.
#141-956
~~$12.99~~ **$7.99**
LOWEST PRICE EVER!
Birdseed not included.

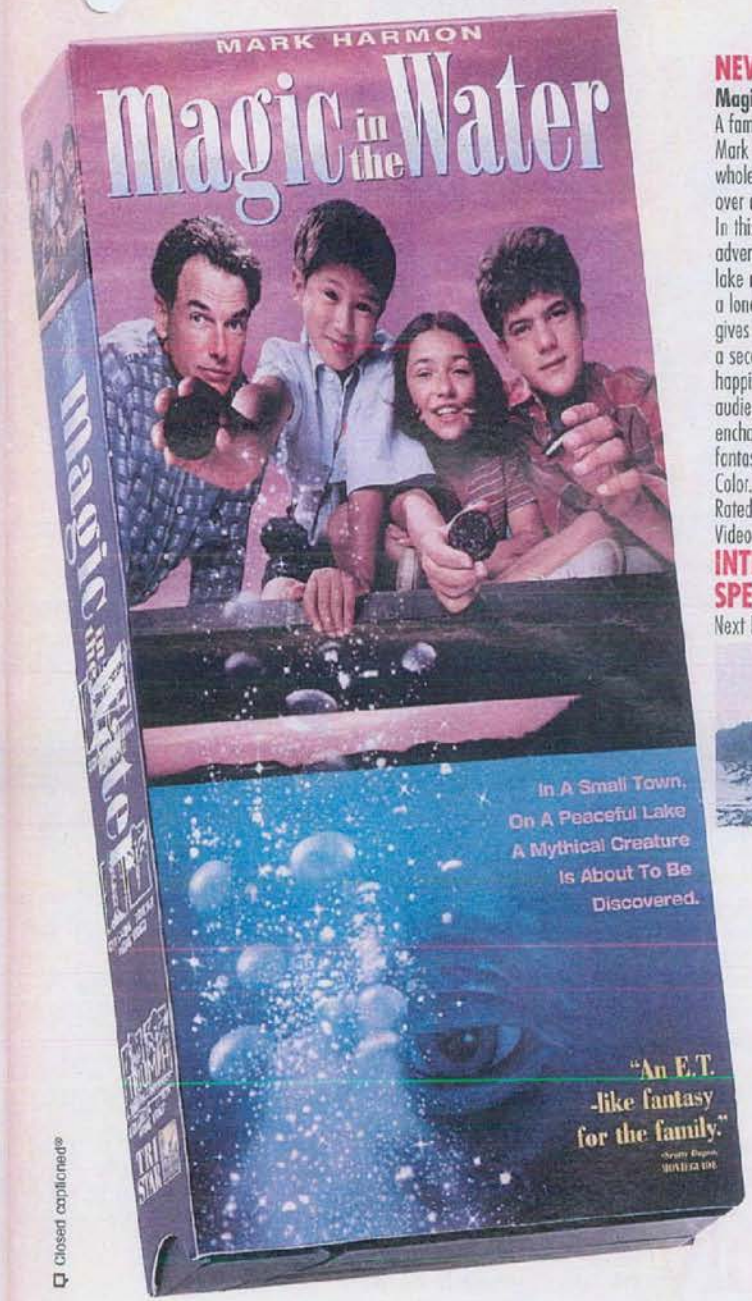
AVON-NY 004684
AV_PIPES_0016255

make it a videonight

NEW Fly Away Home ☐
When13-year-old Amy (Academy Award®-winner Anna Paquin) finds a nest of orphaned goose eggs, she and her father (Jeff Daniels) embark on an adventure to train the geese to survive in the wild. A moving story of life, love and hope. Color. Live action. Rated PG. Approx. 107 min.
Video #077-393 **$19.99**

Back By Popular Demand!
The Adventures of Milo and Otis ☐
This heartwarming story follows the adventures of Milo, a curious kitten, and his good friend, Otis, a pug-nosed puppy. Dudley Moore narrates this award-winning film. Color. Live action. Rated G. 76 min.
Video #160-495
Back to Introductory Price $12.99
Next Brochure $14.99

CONNECTIONS family



NEW
Magic in the Water ☐
A family adventure starring Mark Harmon that the whole family will enjoy over and over again. In this award-winning adventure, a mysterious lake monster befriends a lonely young girl and gives her troubled family a second chance at happiness. Critics and audiences cheered the enchanting blend of action, fantasy and family love. Color. Live action. Rated PG. 100 min.
Video #160-514
INTRODUCTORY SPECIAL $17.99
Next Brochure $19.99

gifts

☐ Closed captioned®

AVON-NY 004685
AV_PIPES_0016256

© Disney Enterprises, Inc.

NEW Disney's **Winnie the Pooh Activity Set**
Preschool fun for ages 2 and up. Five-book set includes:
- Two 24-page, full-color, softcover Little Golden Books® titles: *The Grand and Wonderful Day* and *Pooh and the Dragon* (6¼" x 8")
- Two 70-page *Super Coloring Books* (8" x 11")
- 32-page *My First Activity Book* (8" x 11")

#076-234
$7.99 5-Book Set

NEW **The Puzzle Place™ Accentuate the Positive** ◻
From the producers of *Reading Rainbow*. Two imaginary voyages to magical places where children learn to appreciate the differences that make everyone special. Color. Live action. Ages 3 and up. 60 min.
Video #077-317 **$9.99**

◻ Closed captioned®

CONNECTIONS family

play time

NEW
Animal Bloopers with Jack Hanna
Discover all the fun you can have hanging out with the animals, as you follow Jack Hanna, Director Emeritus of the Columbus Zoo, on his wildlife adventures. You're in for a thrilling ride as you take an inside look at the animals of the world. Color. Live action.
Ages 3 and up. 30 min. Video #160-533 **$12.99**

NEW
Lullabies by the Sea—Sweet Dreams Baby
Traditional lullaby music featuring soft instruments set to the melody of ocean tides. Creates a warm and soothing environment for baby's sleep time. Featuring 10 long-playing songs, including: *Rock-A-Bye Baby; Twinkle, Twinkle Little Star; Hush Little Baby* and *Frere Jacques*. 60 min.
Compact Disc #160-658 **$8.99**
Audio Cassette #160-571 **$5.99**

NEW
Kids' Dance Party with the Macarena
Come on kids, come on mom and dad, come on everybody—let's dance to 4 extended-version songs that everyone loves. Including: *The Macarena* (with kids doing the background vocals), *The Electric Slide, Hands Up* and *The Hokey Pokey*.
Ages 4-12 and adults, too. 28 min.
Compact Disc #160-567 **$5.99**
Audio Cassette #160-552 **$3.99**

gifts

AVON-NY 004686
AV_PIPES_0016257

classics to country

NEW
The Harry Belafonte Collection
Experience the sounds of the Caribbean through this exclusive 12-hit mix, including: *Banana Boat Song (Day-O)* • *Mama Look A Bubu* • *Coconut Woman* • *Island in the Sun* • *Jamaica Farewell.* 43 min.
Audio Cassette #180-045 $8.99
Compact Disc #180-050 $11.99

NEW
The Best of Austin City Limits®
Country Music's Finest Hour
Twelve live performances by some of the biggest names in country music. Includes: Merle Haggard *(Silver Wings)*, Waylon Jennings *(I've Always Been Crazy)*, Tammy Wynette *(Stand By Your Man)*, Charlie Daniels *(Texas)*, Dwight Yoakam *(Guitars, Cadillacs)*, The Judds *(Mama, He's Crazy)*, k.d. lang *(Three Cigarettes in an Ashtray)*, Mary Chapin Carpenter *(I Feel Lucky)*, Trisha Yearwood *(XXX's and OOO's [An American Girl])*, The Mavericks *(What a Crying Shame)* and more. 41 min.
Audio Cassette #077-465 $8.99
Compact Disc #077-470 $12.99

A Night at the Opera
Twenty-song double set, featuring romantic highlights from *Madame Butterfly*, *La Traviata*, *The Barber of Seville* and *Aida*. 96 min. total.
2 Audio Cassettes #077-484 $6.99 the set
2 Compact Discs #077-738 $9.99 the set

CONNECTIONS family

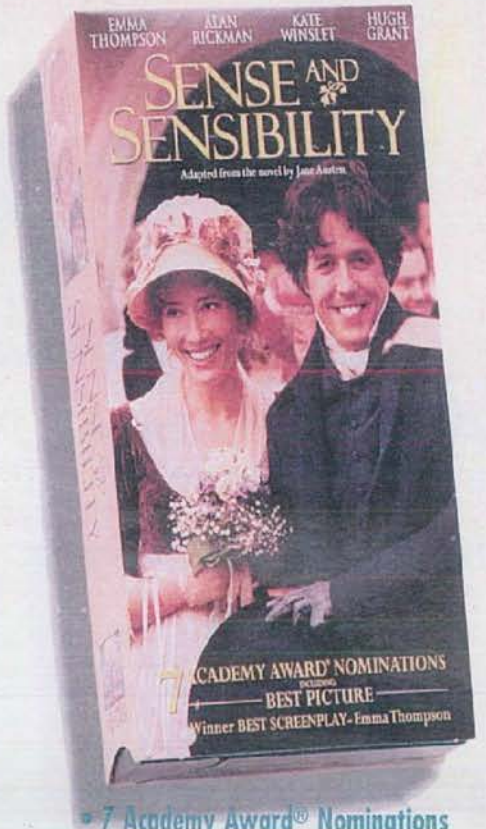
NEW
Only You ☐
Romantic comedy starring Marisa Tomei and Robert Downey, Jr., as lovers destined to meet and fall in love…no matter what. Color. Live action. Rated PG. 109 min.
Video #077-446
$19.99

NEW
Steel Magnolias ☐
Warm and witty smash hit celebrates friendship, Southern-style. All-star cast includes Julia Roberts, Dolly Parton, Shirley MacLaine and Sally Field. Color. Live action. Rated PG. 118 min.
Video #077-412
$14.99

NEW
The Secret Life of Kathy McCormick
Romantic comedy starring Barbara Eden as a supermarket cashier who gets mistaken for a member of high society. Color. Live action. 90 min.
Video #077-450
$9.99

Academy Award is a registered trademark and servicemark of the Academy of Motion Picture Arts and Sciences.

☐ Closed captioned®



- 7 Academy Award® Nominations
- Winner BEST SCREENPLAY — Emma Thompson

NEW
Sense and Sensibility ☐
Emma Thompson stars in and scripted this award-winning romantic comedy based on Jane Austen's classic novel. *Sense and Sensibility* tells the story of the high-spirited Dashwood sisters looking for true love in straightlaced English high society. A humorous romance with the happiest of endings. Color. Live action. Rated PG. 136 min.
Video #160-791
INTRODUCTORY SPECIAL $14.99
Next Brochure $19.99

gifts

AVON-NY 004687
AV_PIPES_0016258

get fit!

With NEW videos from The FIRM®

Total Body—
Body Sculpting Basics Workout
Master instructor Susan Harris leads this total-body, 2-in-1 aerobic weight training workout—for fat-loss and muscle-shaping!
Color. Live action. 60 min.
Video #161-559 **$14.99**
Next Brochure $19.99

Firm Parts™—5-Day Abs
Guest trainer Tracy James hosts this ab workout to tone up the entire abdominal area.
5 workouts. Color. Live action. 36 min.
Video #161-582 **$12.99**
Next Brochure $14.99

Firm Parts™—Lower Body Sculpting
Kathy Derry sculpts buttocks, hips and thighs with weights while working on the floor. For all fitness levels. 20-min. workout, plus 9-min. warm-up and cool-down. Color. Live action. 30 min.
Video #162-540 **$12.99**
Next Brochure $14.99

Firm Parts™—Upper Body
Develop a strong chest, shoulders, arms and back with light or heavy weights. 30-min. workout, plus 10-min. warm-up and cool-down. For both men and women. Color. Live action. 40 min.
Video #162-555 **$12.99**
Next Brochure $14.99

INTRODUCTORY SPECIALS

For both men and women—beginners and advanced

Consult your doctor before starting any exercise program.

NEW StarKist® Tuna for Today Cookbook
In a hurry for a delicious meal? StarKist® tuna is the answer. Each of these pages will show you how exciting tuna can be! Nutritious and versatile—StarKist® tuna is for today. Includes 84 recipes. 96-page hardcover book. Full-color illustrations. #162-560 **$8.99**

Sky Juice and Flying Fish—Traditional Caribbean Cooking Cookbook
An authentic guide to Caribbean cooking with an island-by-island look at 150 mouth-watering recipes from appetizers and entrees to exotic desserts and seasonings. 242-page softcover book.
#162-574
$12.95

CONNECTIONS family

gifts

AVON-NY 004688
AV_PIPES_0016259

BODY & BATH

INDULGE

Throw a party for one.
Let yourself go.
To the **sea.** To a **spa.**
To California. Or back
to **nature. Relax.**
And **revive.** Revel
in the luscious scent
of **watermelon.** And
make this your skin's
juiciest summer yet!

NEW
Avon Naturals Hand & Body Lotion with Watermelon
Watermelon-fragranced moisturizing Hand & Body Lotion. Features watermelon extract! Leaves skin delicately fragranced, wonderfully smooth. 8.4 fl. oz. #276-025
INTRO SPECIAL $3.99
Next Brochure $5.00

AVON-NY 004689
AV_PIPES_0016260

AVON NATURALS

HAIR

Leave-In Conditioner with Sunflower Oil & Gardenia
6.7 fl. oz. #081-775
$5.00

Super Spritz with Watermelon & Rosemary
6.7 fl. oz. #081-684
$5.00

Banana Hair Repair Deep Conditioning Treatment
6 fl. oz. #315-540
$6.00

Shampoo Plus Conditioner in One with Aloe
16.9 fl. oz. #091-772
$6.50

BODY

Mango Madness Body Juice
8.4 fl. oz. #039-378
$7.50

Exfoliating Body Bar
4 oz. net wt.
Mango with Kiwi Seeds & Oats #009-706
Apple Blossom with Poppy Seeds & Oats #009-160
Coconut with Almond & Oats #009-687
$3.99 each

Body Cream with Fuzzy Peach
6 fl. oz. #156-898 $6.00

Lip Dip .25 oz. net wt.
Apricot #042-586
Kiwi #042-571
Wild Cherry #042-768
$4.00 each

BATH

Foam Bath 8.4 fl. oz.
Jasmine & Orange Flower #183-761
Vanilla Fantasy #118-485
Passion Fruit & Pineapple #183-742
Ripe Raspberry #169-640
$5.00 each

Hand & Body Lotion with Dewberry
8.4 fl. oz. #183-704
~~$5.00~~
$3.99
INCREDIBLE VALUE!

Not all products shown.

ditch reality

you'll love the alternative!

AROMATHERAPY
SOOTHING SEAS

Fragrance Mist
1.7 fl. oz. #206-483
$8.95

Smoothing Talc
3.5 oz. net wt. #176-414
$3.50

Liquid Silk Body Splash
8 fl. oz. #206-521
$6.00

Roll-On Anti-Perspirant Deodorant
2 fl. oz. #201-386
$1.99

Nourishing Body Cream
6 fl. oz. #206-498
$6.50

Foaming Bath Salts
8 oz. net wt. #206-517
$8.50

2-in-1 Beauty Bar
3.5 oz. net wt. #002-386
$3.50

TRANQUIL MOMENTS

Moisturizing Body Lotion
5.3 fl. oz. #206-560
$6.00

Calming Talc
3.5 oz. net wt. #176-620
$3.50

Relaxation Foam Bath
16 fl. oz. #206-555
$9.50

Fragrance Mist
1.7 fl. oz. #226-818
$8.95

Roll-On Anti-Perspirant Deodorant
2 fl. oz. #201-390
$1.99

Loofah Soap with Crushed Flower Extract
3.5 oz. net wt. #206-536
$3.50

body

AVON-NY 004690
AV_PIPES_0016261

let yourself go. to california

CALIFORNIA BATH CO.

Pacific Heights Body Mist
The essence of cucumber, wine grapes, herbs and plant extracts creates a calming, contemporary, earthy scent. 1.7 fl. oz. #162-536
$9.50

Hollywood Glamour Cream
The glitter and glamour of Hollywood in a beautiful new cream that moisturizes skin and leaves a subtle shimmer. 6.7 fl. oz. #162-282
$6.75

San Francisco Showers
Bath and Shower Gel with Vitamin E
A gentle and revitalizing gel that moisturizes, cleans and leaves a fresh, natural scent. 8 fl. oz. #162-373
$6.50

Palm Springs Liquid Talc
An invigorating lotion that goes on cool and transforms to a powder on contact with skin for a satin finish.
4 fl. oz. #162-369
$5.00

Sonoma County Mud Mask
Featuring mud and minerals to tone and refresh skin on face and neck. 6.7 fl. oz. #162-388
$6.00

Napa Valley Mud Soap
Mellow enough for face and body, mineral rich.
5 oz. net wt. #162-392
$4.00

Call your Avon Representative or **1-800-FOR-AVON**

be impulsive. enjoy the midnight sun

SUNRISE AROMATHERAPY

Revitalizing Gel for Tired Legs and Feet
6 fl. oz. #208-691
$5.00

Rejuvenating Body Lotion
6.7 fl. oz. #208-687
$7.50

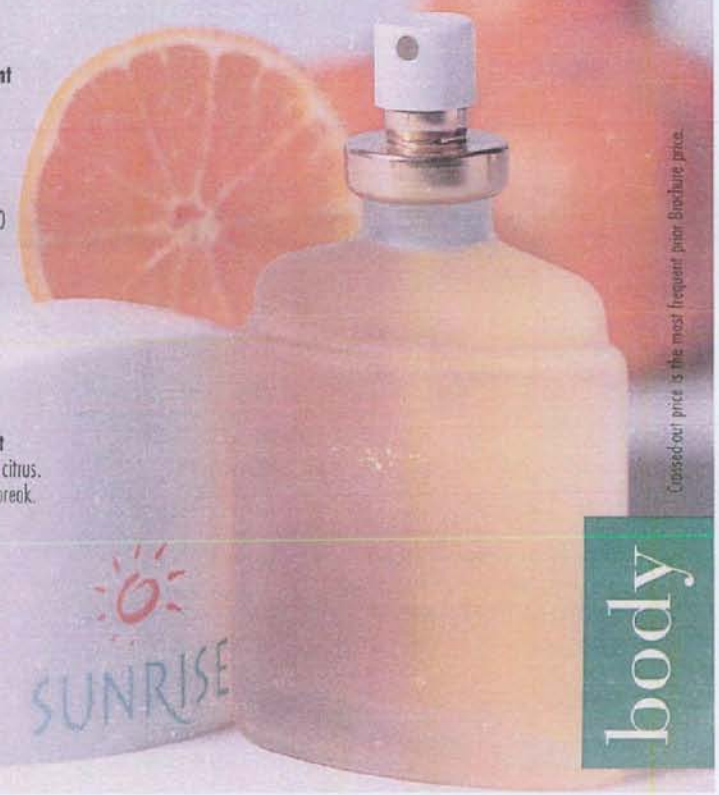
Refreshing Foam Bath
16 fl. oz. #210-353
$7.50

Roll-On Anti-Perspirant Deodorant
2 fl. oz. #096-080
$1.99

Reviving Talc
3.5 oz. net wt. #226-200
$3.50

Energizing Body Bar
5 oz. net wt. #158-188
$4.00

Invigorating Body Mist
A sunlit blend of melon & citrus. Light, airy & fresh as daybreak.
1 fl. oz. #208-672
~~$7.00~~
$5.50
INCREDIBLE VALUE!



body

Crossed-out price is the most frequent prior Brochure price.

AVON-NY 004691
AV_PIPES_0016262

NEW

Avon Herbals Echinacea
Say: ek-i-NAY-sha. Commonly called coneflower, it was found by Native Americans to be attractive for a wide variety of uses. 60 tablets.
#274-329
$7.99

NEW

Avon Herbals Papaya Enzyme
Papaya is known in herbal tradition to support proper, healthy digestive functions. Free of sugar, starch and yeast. 120 chewable tablets.
#274-333
$5.99

AVON LIFE MULTIVITAMINS

Woman Care I #285-906
60 capsules/1-month supply

Woman Care II #285-925
60 capsules/1-month supply

Man Care #285-944
60 capsules/1-month supply

Kid Essentials #285-963
60 chewable tablets/2-month supply
$9.99 each

Teen Essentials
60 capsules/1-month supply
#254-889 $8.99

AVON LIFE EXTRA SUPPORT SUPPLEMENTS

Ester-C® Complex
60 capsules/2-month supply*
#161-085 $5.99

B-Complex
30 capsules/1-month supply*
#161-090 $4.99
60 capsules/2-month supply
#161-104 $7.99

Biotin Complex
30 capsules/1-month supply
#161-070 $8.99

Bone Support
60 capsules/1-month supply
#000-618 $8.99

Chewable Vitamin C
60 chewable tablets/2-month supply
#000-694 $5.99

Vitamin E
60 soft gel capsules/2-month supply
#000-675 $9.99

Metabovite™
60 capsules
#238-932 $10.99

AVON HERBALS

Korean Ginseng
60 tablets/2-month supply
#224-050 $6.99

Garlic Formula
60 caplets/2-month supply
#229-233 $5.99

*Last time in Brochure 13.

for once, put your feet first

Not all products shown.

AVON FANCY FEET DOUBLE ACTION

Foot Spray
4 fl. oz. #075-405
$3.99 2 FOR $5.99

Sloughing Cream
3 oz. net wt. #065-852
$2.99 2 FOR $4.49

Deep Moisturizing Cream
2.25 oz. net wt. #065-757
$2.99 2 FOR $4.49

Pumice Soap
3 oz. net wt. #155-724
$1.99 2 FOR $2.99

Foot Soak
3 fl. oz. #065-742
$2.99 2 FOR $4.49

Liquid Powder
4 fl. oz. #148-601
$3.99 2 FOR $5.99

Foot File
Plastic handle. 7" long.
#006-559
$2.99 2 FOR $4.49

Deodorizer for Foot, Shoe and Sneaker
3.5 oz. net wt.
#055-032
$3.99
2 FOR $5.99

FOOT WORKS Therapeutic Cracked Heel Relief Cream
1.7 fl. oz. #084-808
$4.99 2 FOR $7.49

body

AVON-NY 004692
AV_PIPES_0016263

get the best or the least from the sun

SKIN-SO-SOFT MOISTURIZING SUNCARE

- Waterproof sun protection (sunblock lotions only)
- PABA-free
- Original Woodland Fresh Skin-So-Soft fragrance

4 fl. oz.

Sunless Tanning Lotion
Light/Medium #165-349
Medium/Dark #169-086
$6.50 each **2 FOR $9.99**

SPF 15 Sunblock Lotion #064-000
$6.50 each **2 FOR $10.49**

SPF 30 Sunblock Lotion #063-993
$7.00 each **2 FOR $11.99**

SPF 6 Oil-Free Tanning Spray
#081-919 $7.00 each
2 FOR $11.99

After Sun Lotion
#081-957 $4.75 each
2 FOR $7.49

SKIN-SO-SOFT MOISTURIZING SUNCARE *PLUS*

- Repels mosquitoes, fleas and deer ticks
- PABA-free sunscreen
- Waterproof

4 fl. oz.

Moisturizing Suncare *Plus*—SPF 8
Herbal Fresh Scent #056-737
Original Scent #056-722
$9.95 each **2 FOR $18.99**

Moisturizing Suncare *Plus*—SPF 30
Herbal Fresh Scent #174-851
Original Scent #174-832
$11.95 each **2 FOR $20.99**

buy two & save

shower on the savings!

SHOWER GEL

Avon Naturals
5 fl. oz.
Watermelon #054-567
Fuzzy Peach #299-708
Lemon & Mandarin #183-776
Bilberry & Rosehips #183-780
~~$4.50~~

Avon Moisture Therapy
6.7 fl. oz. #235-144
~~$4.99~~

Sunrise Aromatherapy
6 fl. oz. #208-649
~~$5.00~~

Aromatherapy
5 fl. oz.

Tranquil Moments
#206-540
~~$4.50~~

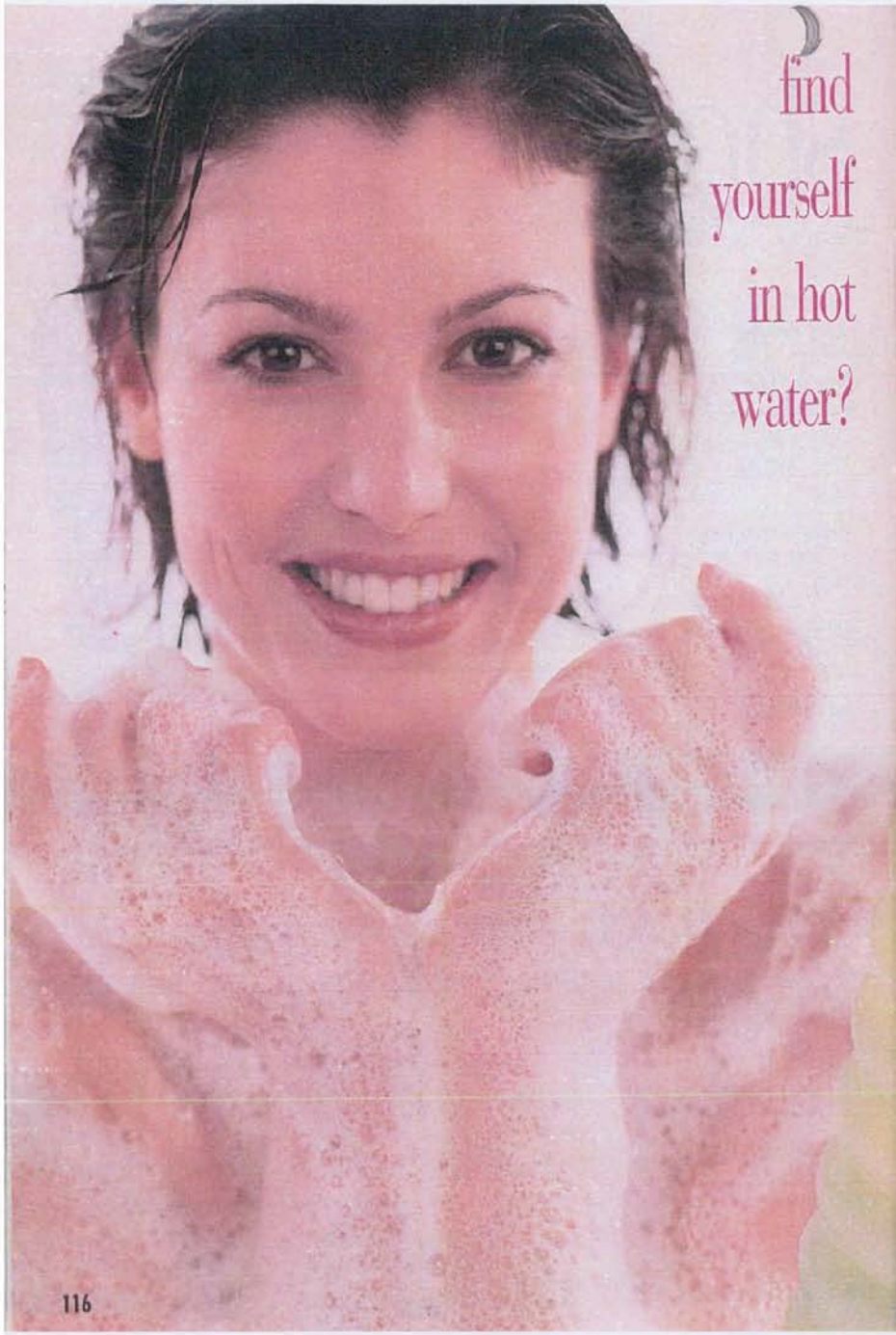
Soothing Seas
#206-502
~~$5.00~~

shower gels $3.99 each

Crossed-out prices are the most frequent prior Brochure prices.

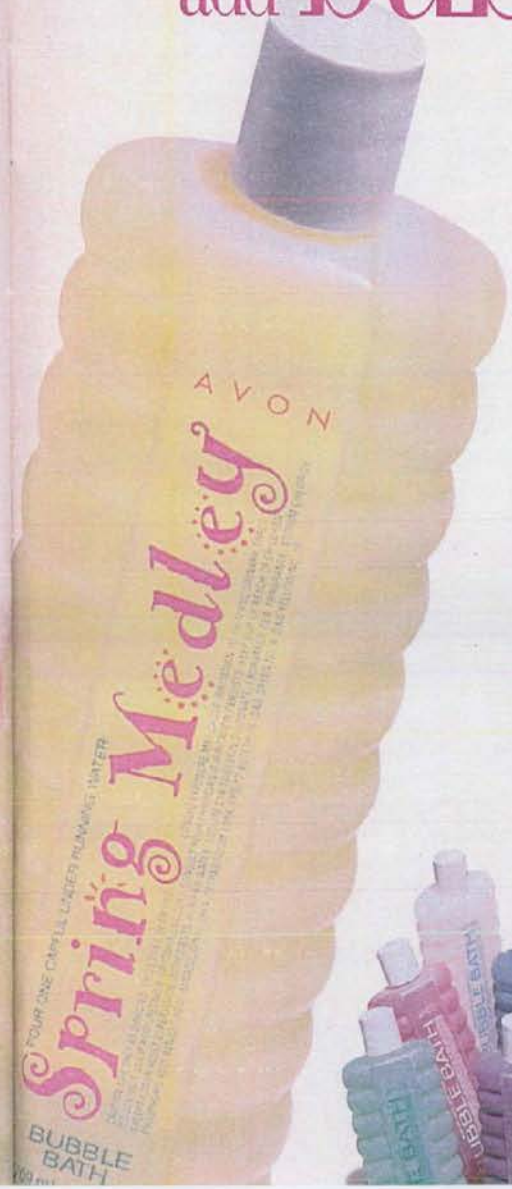
body

AVON-NY 004693
AV_PIPES_0016264



find yourself in hot water?

add bubbles!



NEW

Spring Medley Bubble Bath
Spring is here! Our newest bubble bath captures the scents that fill a spring garden: peonies, delicate lilac and cherry blooms. Bring the scents of spring into the bath and experience your private moments of peace and renewal. 24 fl. oz. #276-030

INTRODUCTORY SPECIAL $5.49
Will be $6.99 in Brochure 13

BUBBLE BATH 24 fl. oz.

Aloe Vera
With a fresh, gentle scent. #220-494

Soft Pink
With a soft floral fragrance. #068-832

For Sensitive Skin
With a soft, clean scent. #069-111

Delicate Lavender
With an aromatic garden of lavender. #034-490

Gentle Blue
With a soft-as-baby-powder scent. #069-001

For Kids
A fragrant blend of citrus and berries. #141-573

Fresh Peach
With the scent of just-picked peaches. #218-411

Vanilla Cream For Dry Skin
With the scent of vanilla, a hint of cherry. #084-831

Warm Gold
With an oriental fragrance. #068-942

~~$6.99~~ **ONLY $5.49** each

body

AVON-NY 004694
AV_PIPES_0016265

even when you're hot... you're cool!

Reformulated!
ROLL-ON ANTI-PERSPIRANT DEODORANT
2 fl. oz.
Avon roll-ons now deliver all the modern benefits needed from an anti-perspirant deodorant. They keep you dry and fresh; they're kind to your clothes since they are non-whitening, non-flaking and non-staining. And they dry quickly, too!

Cool Confidence
Regular Scent #015-636
Fragrance-Free Sensitive Skin with Aloe #015-617
Baby Powder Scent #016-503

On Duty 24 Plus
Scented #014-898
Unscented #015-416

On Duty 24 Sport
#014-960

Avon Feelin' Fresh
Powder Breeze Scent #017-060
Original Scent #016-761

Will be $1.99 in Brochure 13.

Call your Avon Representative or **1-800-FOR-AVON**

Only 99¢ each

body

AVON-NY 004695
AV_PIPES_0016266